SPONSORSHIP 2027 OPPORTUNITIES



SINGLE PARENT SCHOLARSHIP FUND of Northwest Arkansas

Changing Lives By Encouraging Personal Success

2601 SW D St. | Bentonville, AR 72712 | www.spsfnwa.org | 479-254-8550 ext. 103 | Email: steven@spsfnwa.org

SPARK OF HOPE

SINGLE PARENT SCHOLARSHIP FUND of Northwest Arkansas

MARCH 10TH 2027

The Spark of Hope is a luncheon filled with inspirational stories of hope, perseverance, and generosity to honor SPSFNWA recipients and supporters. The prestigious Spark of Hope Award is presented to an outstanding Individual, Community Partner, or Corporate Partner.

PRESENTING SPONSOR $20,000 AND ABOVE

- Exclusivity in business category
- Most prominent logo/name recognition in all Spark of Hope printed materials and advertising
- 16 guests at Spark of Hope
- Opportunity for company representative to speak at Spark of Hope
- Year-round recognition on front page of SPSFNWA website
- Mentions and tags on social media sites

*All other recognition associated with Magna Cum Laude Society

NEW TIME!
SPARK OF HOPE WILL NOW BE A LUNCHEON.

MAGNA CUM LAUDE $10,000

- Eight guests at Spark of Hope
- Verbal recognition at Spark of Hope
- Prominent logo/name recognition on all Spark of Hope printed materials and most advertising
- Year-round recognition on SPSFNWA website
- Mentions and tags on social media sites

*All other recognition associated with Cum Laude Society

CUM LAUDE $5,000

- Eight guests at Spark of Hope
- Logo recognition on selected print publicity
- Acknowledgment in the SPSFNWA newsletter and on website
- Logo/name recognition in Spark of Hope program
- Mentions and tags on social media sites

DEAN'S LIST $2,500

- Six guests to Spark of Hope
- Logo recognition on limited print publicity
- Acknowledgment in the SPSFNWA newsletter and on website
- Logo/name recognition in Spark of Hope program
- Mentions and tags on social media sites

GRADUATE $1,500

- Four guests at Spark of Hope
- Acknowledgment in the SPSFNWA newsletter and on website
- Logo/name recognition in Spark of Hope program
- Mentions and tags on social media sites

TABLE SPONSOR $1,250

- Eight seats with Table Sponsor designation
- Name listing in the Spark of Hope program

"In a community that we love and adore, why wouldn't we help people so they can be the best version of themselves? It affects the community in such a positive way."

— CHRIS AND JENE' HUFFMAN-GILREATH

NORTHWEST ARKANSAS' ORIGINAL MINI GOLF TOURNAMENT WITH LOCATIONS IN FAYETTEVILLE & LOWELL

GOLFTOBERFEST

SINGLE PARENT SCHOLARSHIP FUND of Northwest Arkansas

OCTOBER 2ND THROUGH THE 24TH, 2027 Golftoberfest is a great way to encourage your family, friends, and co-workers to get out and play for a good cause. Held at Gator Golf in Fayetteville and Golf Mountain in Lowell, this three-week event gives you the opportunity to go play at a time of your choosing!

PRESENTING $7,500
- Most prominent placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Opportunity to share a message to all participants via a special pre-recorded video.
- Acknowledgment in the SPSFNWA newsletter and on website
- Six complimentary teams of four
- Representative included in interviews with media (if available)
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

EAGLE $5,000
- Verbal recognition during event via a special video message.
- Preferred placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgment in the SPSFNWA newsletter and on website
- Five complimentary teams of four
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

BIRDIE $2,500
- Business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgment in the SPSFNWA newsletter and on website
- Four complimentary teams of four
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

PAR $1,000
- Business logo on most event publicity, signage, t-shirts, and printed materials
- Acknowledgment in the SPSFNWA newsletter and website
- Three complimentary teams of four
- Signage with logo placed at both course locations for two weeks during event

HOLE-IN-ONE CONTEST SPONSOR - $500 (18 AVAILABLE)
- Business name or logo on t-shirts and most event publicity
- Business logo and sponsor recognition at designated hole-in-one
- Two complimentary teams of four
- Signage at two locations

TEE BOX $250 (36 AVAILABLE)
- Signage at tee box at two locations
- One complimentary team of four

Golftoberfest, NWA's ORIGINAL Mini-Golf Tournament, has a VIP Opportunity!

VIP GOLFTOBERFEST

OCTOBER 8TH, 2027 | SINGLE PARENT SCHOLARSHIP FUND of Northwest Arkansas | **9:30AM | TOPGOLF**

Another great option to get your team out for a fun time at TOPGOLF ROGERS

2026 Presenting Sponsors

Commerce Construction Company, Inc.

BOK FINANCIAL

PRESENTING $5,000
- Preferred placement of logo and sponsor recognition in all event publicity, signage, t-shirts, and printed materials
- Verbal recognition during event via a special video message
- Acknowledgment in the SPSFNWA newsletter and on website
- Three teams of six players
- Mentions and tags on social

TEAM SPONSOR $1,000
- One team of six players
- Unlimited TopGolf Play (up to six people per team)
- Includes Breakfast & Lunch and Non-alcoholic Beverages

● Live Leaderboard ● Exclusive Event with Limited Availability

WWW.SPSFNWA.ORG

RECIPIENT CONNECTIONS

Help create meaningful connections among SPSFNWA recipients, their families, and our program team. This sponsorship supports small-group lunches where recipients can connect with their program managers and one another, as well as family-friendly gatherings held throughout the year. These opportunities help families build relationships, strengthen their support networks, and feel more connected to the SPSFNWA community.

RECIPIENT CONNECTIONS SPONSOR: $1,500

BENEFITS INCLUDE:

- Prominent logo/name recognition in promotions for recipient lunches and family events
- Recognition in the twice-monthly recipient newsletter
- Promotion in the private Recipient Facebook Group
- Quarterly social media recognition
- Recognition in the annual newsletter sent to 2,000+ donors
- Logo/name recognition on the SPSFNWA website's Supportive Services page

Jingle Mingle

SINGLE PARENT SCHOLARSHIP FUND of Northwest Arkansas

THURSDAY, DECEMBER 2ND, 2027 AT HERONCREST, ELM SPRINGS

Jingle Mingle is an annual gathering that offers scholarship recipients and supporters a chance to mix and mingle and to cap off the end of the year.

PRESENTING $7,500

- Most prominent logo recognition on invitation and all event materials
- Reserved seating for 20
- Verbal recognition and signage at the event
- Opportunity to address the audience
- Most prominent logo/name recognition on SPSFNWA website event page, newsletter and social media.

All other recognition and services provided to Jingle Sponsor

JINGLE $5,000

- Logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Reserved seating for 10
- Logo/name recognition on SPSFNWA website event page, newsletter and social media

All other recognition and services provided to Mingle Sponsor

MINGLE $2,500

- Logo recognition at the event
- Reserved seating for 10
- Special dessert

2026 Presenting Sponsors

Corey and Holly Davis, Terryl and Shannon Ortego, and First Community Bank

@SPSFNWA

2601 SW D St. | Bentonville, AR 72712
www.spsfnwa.org | 479-254-8550 ext. 103 | Email: steven@spsfnwa.org

SINGLE PARENT SCHOLARSHIP FUND of Northwest Arkansas

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Single Parent Scholarship Fund of NWA is thrilled to present a **range of exciting sponsorship opportunities**, offering partners meaningful ways to support our mission and make a lasting impact on the lives of single-parent families.

RECIPIENT DRY PANTRY SPONSOR

Help provide SPSFNWA recipients with essential household items that are often not covered by SNAP or WIC, including toilet paper, hygiene products, cleaning supplies, and laundry detergent. More than 30 recipient families receive support through the pantry each month.

PRESENTING SPONSOR: $2,500*

BENEFITS INCLUDE:

- Prominent logo/name recognition in the twice-monthly recipient newsletter
- Promotion in the private Recipient Facebook Group
- Quarterly social media thank-you post
- Recognition in the annual newsletter sent to 2,000+ donors
- Logo/name Recognition on the SPSFNWA website's Supportive Services page

SUPPORTING SPONSOR: $1,500*

BENEFITS INCLUDE:

- Logo/name recognition in the twice-monthly recipient newsletter
- Recognition in the private Recipient Facebook Group
- Two social media thank-you posts during the sponsorship period
- Logo/Name name recognition on the SPSFNWA website's Supportive Services page



*Each sponsorship covers a 12-month period. Additional in-kind donors may contribute throughout the year and will be recognized periodically.

@SPSFNWA

2601 SW D St. | Bentonville, AR 72712
www.spsfnwa.org | 479-254-8550 ext. 103 | Email: steven@spsfnwa.org

BACK-TO-SCHOOL SPONSOR

Help 300+ SPSFNWA recipient children start the school year with necessary school supplies. Your support ensures each child receives a backpack filled with back-to-school essentials.



PRESENTING SPONSOR: $2,500

BENEFITS INCLUDE:

- Prominent logo/name recognition on social media and in recipient newsletters (July & August 2027)
- Logo/name featured in 3 promotional emails to 5,000+ subscribers
- Recognition in annual newsletter mailed to 2,000+ donors
- Prominent logo/name recognition on the SPSFNWA website Supportive Services page

SUPPORTING SPONSOR: $1,500

BENEFITS INCLUDE:

- Recognition on social media and in recipient newsletters (July & August 2027)
- Recognition in 3 promotional emails to 5,000+ subscribers
- Logo/name recognition on the SPSFNWA website Supportive Services page

RECIPIENT HOLIDAY CELEBRATION SPONSOR: $2,500

This sponsorship supports the annual holiday event for SPSFNWA recipient families. The event includes a holiday meal, family photos, and a visit from Santa.

BENEFITS INCLUDE:

- Logo/name on 200+ invitations to SPSFNWA recipients, board members, and community ambassadors
- Sponsorship of holiday meal for recipient families
- Company branding frame on digital family photos posted to social media
- Social media posting and tagging (Facebook, LinkedIn, and Instagram)
- Logo/name recognition on the SPSFNWA website Supportive Services page

SPSFNWA RECIPIENT NEWSLETTER: PATHWAYS TO SUCCESS SPONSOR: $2,000

The recipient newsletter provides vital program updates and opportunities with 200+ current recipients per semester.

BENEFITS INCLUDE:

- Prominent logo/name recognition on twice-monthly newsletter
- Social media shoutouts (throughout the year)
- Logo/name recognition on the SPSFNWA website Supportive Services page

GRADUATION CELEBRATION SPONSOR: $2,000

Each April, we celebrate over 50 SPSFNWA program graduates who earn credentials, certifications, or degrees. This celebration includes family photos, professional headshots, and graduation gifts.

BENEFITS INCLUDE:

- Logo/name recognition on social media posts
- Logo/name on invitations to graduates, board members, community ambassadors, and top donors
- Logo/name recognition on the SPSFNWA website Supportive Services page

@SPSFNWA

2601 SW D St. | Bentonville, AR 72712

www.spsfnwa.org | 479-254-8550 ext. 103 | Email: steven@spsfnwa.org