SINGLE PARENT SCHOLARSHIP FUND of Northwest Arkansas

SPSFNWA.ORG



BUILDING FOR SUCCESS

www.spsfnwa.org/bfs

Changing Lives By Encouraging Personal Success





OUR STORY

For over forty years, Single Parent Scholarship Fund of Northwest Arkansas (SPSFNWA) has made tremendous strides to improve the quality of life for tens of thousands of single parents throughout Northwest Arkansas.

In 1984, co-founders **Marjorie Marugg-Wolfe** and **Ralph Nesson** had a vision to award scholarships to families in Benton and Washington counties to provide hope and encouragement. Fifteen families benefited from the initial average award of $200 per semester. Now, full-time recipients receive $2,500 per semester.

For many years, Single Parent Scholarship Fund of Washington County and Single Parent Scholarship Fund of Benton County operated separately; however, in 2021 the two organizations merged to serve **Benton, Carroll, Madison and Washington Counties.**

As of 2025, $20 million dollars in scholarship funds have been distributed.

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SPSF of Northwest Arkansas

BUILDING FOR SUCCESS

OUR IMPACT

SPSFNWA offers direct financial assistance and comprehensive support services to single parents pursuing higher education in **Benton, Carroll, Madison, and Washington Counties.** Our transformative model not only changes the lives of our recipients but also strengthens our region and workforce by empowering families to lead stable, productive lives here in Northwest Arkansas.

16% growth in applicants compared to 2024.

293
SCHOLARSHIP RECIPIENTS

$1,190,888
SCHOLARSHIPS AWARDED

526
CHILDREN SERVED

3.39
AVERAGE GPA

***Data from 2025**





BUILDING OUR FUTURE

The new SPSFNWA campus will create a welcoming, purpose-built environment designed to better support single parents as they pursue higher education. Our **1.4-acre site**, featuring a **13,000+ square foot facility** along the **I-49 corridor**, will allow us to provide more accessible resources, hands-on programming, and individualized guidance. This space will foster connection, encouragement, and stability, helping single parents navigate their educational journeys with confidence and reach their goals for themselves and their families.

Not only will a new campus benefit our single parent families more efficaciously with a centralized location but would meet the holistic needs of our single parents who are navigating unique challenges of single parenthood. The new campus would offer care beyond their scholarship. There will be ample space for a dry pantry where recipients can access costly household goods from detergent to hygiene products.

The new campus will also offer an expanded counseling suite, which will increase our ability to offer child, family, and adult therapy. A large study room and private workspace will be available for recipient use and the spacious multipurpose room will allow for recipient and family events. The design of our new building has taken into consideration the addition of functional spaces ranging from a **counseling suite** to a **wellness room**. Our future home will also accommodate an 8,000 square foot therapeutic garden.

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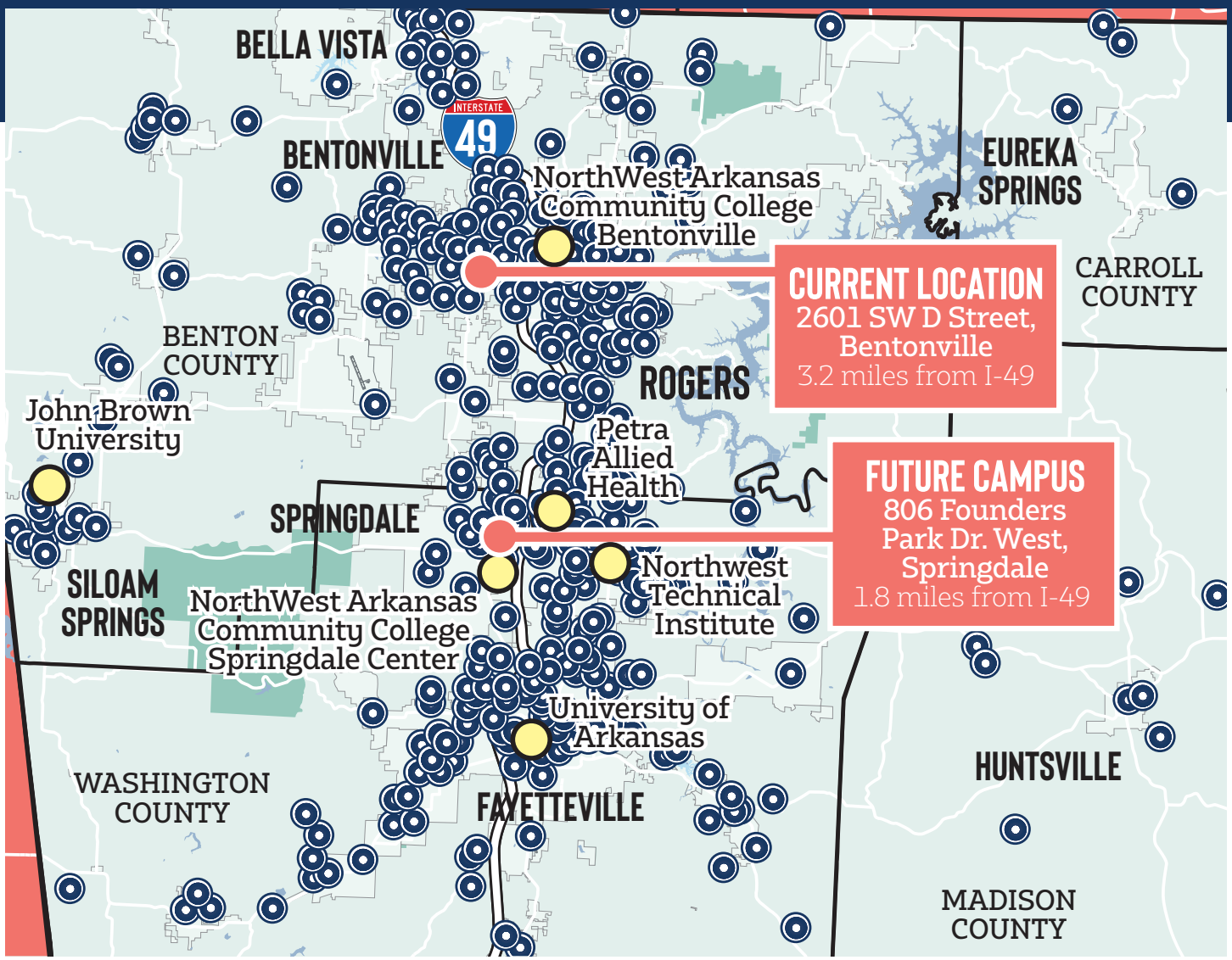
> My 11-year-old daughter already has huge dreams for her college future after watching my trials and triumphs.
>
> — CARROLL COUNTY RECIPIENT



Represents five years (2020-2024) of recipients' non-duplicated home addresses.

Represents six major institutions of study.

Based on address data recipients live within a 50 mile radius from the future campus.



Future SPSFNWA Campus:
Pat Walker Center for Success
806 Founders Park Drive West
Springdale, AR 72762

> As a single parent, I have faced shame, discrimination and outright offense. But I have begun to overcome the single parent stigma after being part of SPSFNWA, where I experience the best parts of our community.

— WASHINGTON COUNTY RECIPIENT

SPSFNWA is engaging the community to reach a **$7,400,000** goal to allow us to build this new **13,156** square feet campus and continue to best serve our recipients with a central location and to enhance the services we provide for our recipients throughout the Northwest Arkansas community. The success of this project will allow us to:

- Serve single parent families more effectively with a centralized location.
- Expand our capacity to provide supportive services such as a dedicated dry pantry consisting of donated cleaning products, hygiene products and other costly household items that are not covered by EBT/SNAP Benefits.
- Expand behavior health services with a three office suite that includes children, family and adult therapy.
- Enhance behavioral health tools by creating an 8,000 square foot therapeutic garden with multiple amenities and counseling tools.
- Enhance recipient access for individual and group study spaces with state of the art technology and free wifi.
- A spacious and adaptable education and meeting facility, designed to host SPSFNWA recipient events, trainings, and community programs.

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Lake Elmdale
ELM SPRINGS RD.
AREA DETAILED
N. 48TH ST.
49
SUNSET AVE.
412
112
SPRINGDALE
S. 64TH ST.
To Arvest Ballpark
N
Har-Ber Ave.
Bernice Young Elementary School
Pippin Apple Circle
Har-Ber High School
Ross Park
Tall Oaks Loop N
Coyote Crossing Ave.
Jones Rd.
Founders Park
Wade's Coach Rd.
The Bungalows at Springdale
J.T.L. Pkwy.
FUTURE SPSFNWA CAMPUS
806 Founders Park Drive West
Center for Enrichment
Tall Oaks Loop S
Washington Regional
Arkansas Support Network
Circle of Life Hospice
Founders Park Dr.
The Church of Jesus Christ of Latter-day Saints
Harps
Red Kite Coffee Co.
Crain Buick GMC of Springdale
US Pizza
Buffalo Wild Wings
Freddy's
Northwest Physicians
Bank OZK
412
W. Sunset Ave.

WHAT YOU BRING

We cannot imagine this campaign without you. Your dedicated support is the strength that will build the future of SPSFNWA and Northwest Arkansas. Our organization is grateful for your continued generosity.

With your support, our single parent families get the help they need to **thrive** and meet their **educational**, **financial**, and **familial goals**. You know what it takes for our single parents to carry out their goals and dreams, and it is your generosity that helps get them there. The new SPSFNWA campus will be a crucial space that will help disrupt the cycle of poverty. So, we ask you to support this historic project that meets the needs of our single parents who are the future of Northwest Arkansas. **With you, we can make this happen.**

> "Thank you for your endless generosity. It means so much to have such wonderful people like you involved in our lives. All you do for the program truly means the world to us."
>
> **— BENTON COUNTY RECIPIENT**

Total office square footage: 13,156 plus 8,000 square feet for the Therapeutic Garden









SPSF of Northwest Arkansas

BUILDING FOR SUCCESS

Our counseling team is creating a unique opportunity to take traditional therapy out of our four walls to a plant-dominated environment purposefully designed to facilitate interaction with the healing elements of nature.

Jo Soderquist Counseling Center



Building size: 13,156 square feet

"Two Technology Leadership" Sponsorships Available

RECIPIENT FIRST Parking

"SWEPCO Foundation" RECIPIENT FIRST Parking

"Paul and Martha Bergant" RECIPIENT FIRST Parking

"Chris & Carolyn Hull" RECIPIENT FIRST Parking

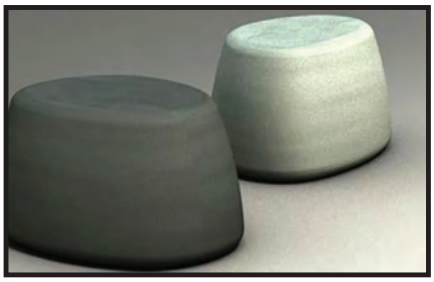
"Huffman-Gilreath Family" RECIPIENT FIRST Parking

*See page 11 for commemorative opportunities still available

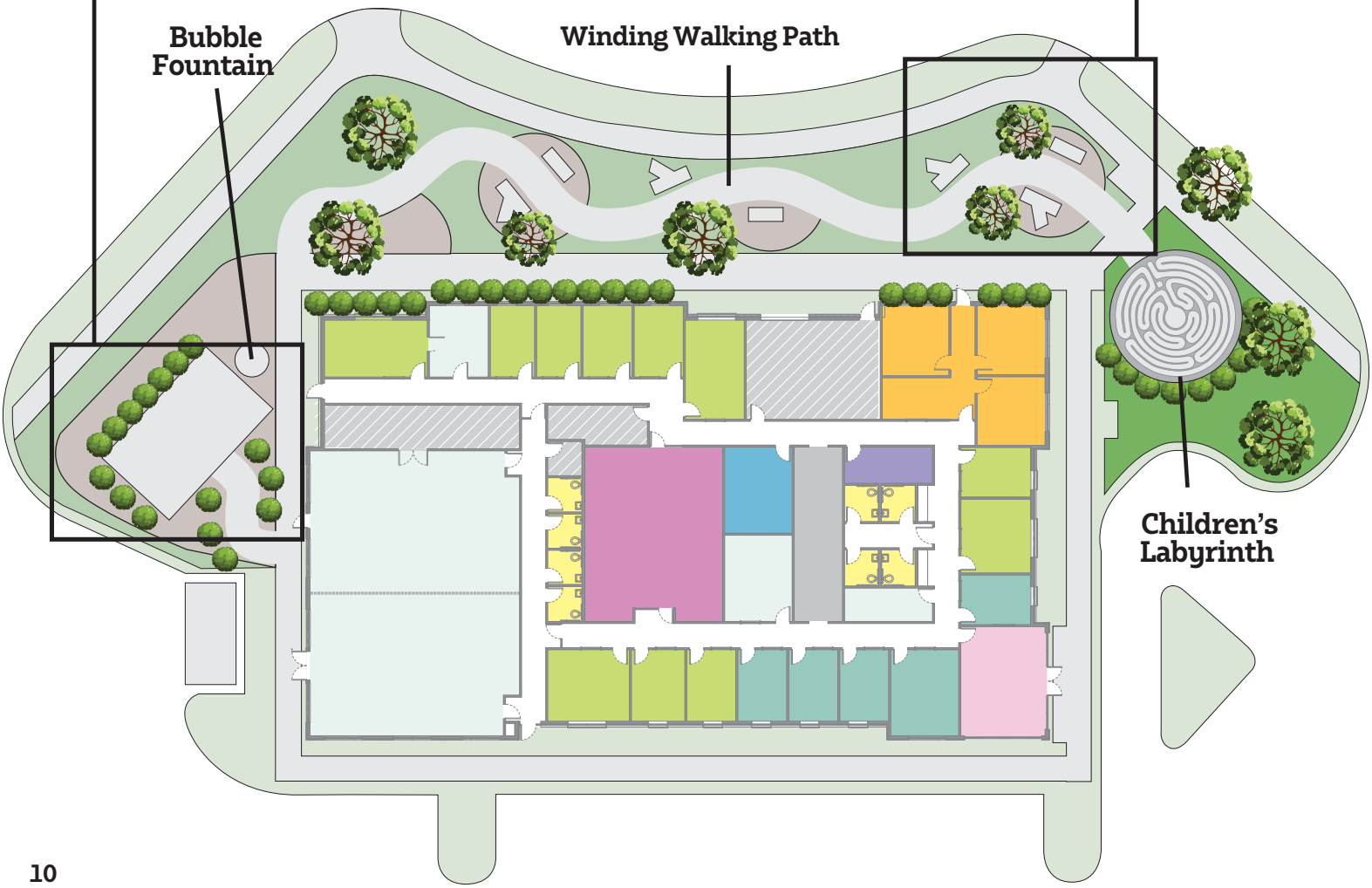
SINGLE PARENT SCHOLARSHIP FUND of Northwest Arkansas







Pebble Stools throughout, creating conversation spaces



SINGLE PARENT SCHOLARSHIP FUND OF NWA

COMMEMORATIVE OPPORTUNITIES

$7.4 MILLION DOLLAR GOAL

NAMING OPPORTUNITIES	NUMBER AVAILABLE	
Multi-purpose Education Room	1	$1,000,000
Building Grounds/Therapy Garden	1	$800,000
East Wing	1	$250,000
Counseling Offices	~~3~~ 1 Remaining	$150,000
Technology Leader	2	$100,000
Individual Rest Rooms	~~8~~ 4 Remaining	$10,000
Front row SPSFNWA Recipient reserved parking spots	~~10~~ 2 Remaining	$10,000
Therapeutic Garden Amenities:		
Pavilion with seating and electricity	1	$175,000
Various seating areas and styles throughout the garden		
Pebble Stool Conversation Area	~~3~~ 1 Remaining	$15,000
Traditional Benches	~~3~~ 2 Remaining	$15,000

*All commemoratives are available with a payout up to 5 years.

SPSF of Northwest Arkansas
BUILDING FOR SUCCESS



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SINGLE PARENT SCHOLARSHIP FUND OF NWA

COMMEMORATIVE OPPORTUNITIES

$7.4 MILLION DOLLAR GOAL

NAMING OPPORTUNITIES	NUMBER AVAILABLE	
Building	SECURED	$1,500,000
Multi-Generational Counseling Center	SECURED	$500,000
Counseling Offices	SECURED	$300,000
Kitchen and Gathering Room	SECURED	$300,000
Pantry & General Storage	SECURED	$225,000
West Wing	SECURED	$200,000
Dry Pantry	SECURED	$150,000
Executive Office Suite and Conference Room	SECURED	$125,000
Work Room	SECURED	$120,000
Counseling Waiting Room	SECURED	$100,000
Group Study Room	SECURED	$100,000
Front Row Recipient Parking Spots	SECURED	$80,000
Winding Walking Path	SECURED	$75,000
Children's Labyrinth	SECURED	$50,000
Wellness Room	SECURED	$50,000
Recipient Study Rooms	SECURED	$50,000
Three Twig Benches	SECURED	$45,000
Leadership Offices	SECURED	$25,000
Bubble Fountain	SECURED	$25,000
General Offices	SECURED	$15,000
Individual Restrooms	SECURED	$40,000

*All commemoratives are available with a payout up to 5 years.

SINGLE PARENT SCHOLARSHIP FUND of Northwest Arkansas



Planned Giving Vehicles and Benefits to Donors

Gifts That Help Now: *Current Use Gifts (Irrevocable)*

TYPE OF GIFT	DESCRIPTION	BENEFITS TO DONOR
OUTRIGHT GIFTS	Gift of cash	Donor can receive an income tax deduction.
	Gifts of assets such as stock or property	Donor can escape capital gains tax.
	IRA Charitable Rollover	Donors over age 70½ can make tax-free direct transfers to SPSFNWA. Counts for Required Minimum Distribution. Annual limit of $100,000 per IRA owner.
GRANT FROM DONOR ADVISED FUNDS (DAF)	Donor can recommend a grant to SPSFNWA from their Donor Advised Fund. Cryptocurrency can be used to set up a Donor Advised Fund. Check with SPSFNWA if you need recommendations.	Donor receives tax deduction in the year of the gift to the DAF. Donor recommends grants in future years as they choose to charities.

Gifts That Help Later: *Deferred Gifts (Revocable)*

TYPE OF GIFT	DESCRIPTION	BENEFITS TO DONOR
BEQUESTS IN WILLS AND/OR REVOCABLE TRUSTS	Donor names SPSFNWA in will or trust	Allows for donor to provide for their family first. Estate tax deduction for full amount of bequest.
RETIREMENT PLAN BENEFICIARY DESIGNATIONS	Naming SPSFNWA as beneficiary of all or a lesser % of the plan	Income and estate taxes are avoided if the retirement plan assets pass directly to SPSFNWA.
LIFE INSURANCE PLAN BENEFICIARY DESIGNATION	Naming SPSFNWA as beneficiary of all or a % of the policy	Donor can make a large gift with minimal cost. No estate tax.

Indiana University Lilly Family School of Philanthropy. The IUPUI Fundraising School. 2021. *Planned Giving: Getting the Proper Start*. Indianapolis, IN.

Building For Success Campaign Donors

We are grateful for the trust our generous donors put in us by becoming key contributors to our building campaign. With this generous support we are working to build a better future for our recipients and our communities.

Thank you to these donors who have made donations totaling $5,000 or more.

Building Empowerment

Encouraging recognition of one's own potential to make an impact.

Willard and Pat Walker Charitable Foundation
J.E. & L.E. Mabee Foundation

Building Excellence

Exceeding expectations by taking intense pride in everything we do.

Mark & Margaret Burdette
Chambers Bank
F1RSTNB NWA
Greenwood Gearhart
David & Elaine Longer
David & Pam Parks
Janet & Luke Parsch
Denton & Cathy Cole Seilhan
Bob & Diane Shaw
Damon & Christina Shaw
Jeff & Amy Soderquist
Paul & Andrea Stephenson
Kai and Wendy Soderquist Togami
Ted Belden Family Limited Partnership
Randy & Melissa Werner
Anonymous

Building Trust

Embracing vulnerability, approachability, and transparency in every relationship.

Arvest Bank Foundation
LaDeana Duncan
Chris & Jene' Huffman-Gilreath
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Christine Lebert
Michael & Felicia McCranie
Shannon & Terryl Ortego
Simmons Family Foundation
The Schmieding Foundation

Building Compassion

Caring about all. Offering grace and exemplifying dignity..

Alumni Network
Gene & Susan Anderson
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Hank & Robyn Breshears
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Billy & Shannon Campbell
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Jim & Cathy Crouch
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Tacuma Williams
Brian & Amy Wood
Anonymous

SPSF of Northwest Arkansas

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SINGLE PARENT SCHOLARSHIP FUND of Northwest Arkansas

OUR MISSION

Changing lives by encouraging personal success

OUR VISION

Be the leading nonprofit in Northwest Arkansas, offering resources that inspire generational transformation, increasing community awareness on the educational barriers single parents face and strengthening the region's workforce.

STAFF

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Our commitment of financial transparency and accountability: To view any of the full organization's financial documents please visit **www.guidestar.org** or send a request to **frankie@spsfnwa.org**

Platinum Transparency 2024
Candid.