

SPONSORSHIP 2025 OPPORTUNITIES



Changing Lives By Encouraging Personal Success Through Higher Education

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SPARK OF HOPE



THURSDAY, JULY 24TH, 2025
6:00 PM | ROGERS CONVENTION CENTER

The Spark of Hope is an evening filled with inspirational stories of hope, perseverance, and generosity to honor SPSFNWA recipients and supporters. The three prestigious Spark of Hope Awards are presented to an outstanding Individual, Community Partner and Corporate Partner.

PRESENTING SPONSOR \$20,000 AND ABOVE

- Exclusivity in business category
- Most prominent logo recognition in all Spark of Hope printed materials and advertising
- 16 guests at Spark of Hope
- Opportunity for company representative to speak at Spark of Hope
- Year-round recognition on front page of SPSFNWA website
- Mentions and tags on social media sites

*All other recognition associated with Magna Cum Laude Society

MAGNA CUM LAUDE \$10,000

- Eight guests at Spark of Hope
 - Verbal recognition at Spark of Hope
 - Prominent logo recognition on all Spark of Hope printed materials and most advertising
 - Year-round recognition on SPSFNWA website
 - Mentions and tags on social media sites
- *All other recognition associated with Cum Laude Society

CUM LAUDE \$5,000

- Eight guests at Spark of Hope
- Logo recognition on selected print publicity
- Acknowledgment in the SPSFNWA newsletter and on website
- Logo recognition in Spark of Hope program
- Mentions and tags on social media sites

DEAN'S LIST \$2,500

- Six guests to Spark of Hope
- Logo recognition on limited print publicity
- Acknowledgment in the SPSFNWA newsletter and on website
- Logo recognition in Spark of Hope program
- Mentions and tags on social media sites

GRADUATE \$1,500

- Four guests at Spark of Hope
- Acknowledgment in the SPSFNWA newsletter and on website
- Logo recognition in Spark of Hope program
- Mentions and tags on social media sites

TABLE SPONSOR \$1,250

- Eight seats with Table Sponsor designation
- Name listing in the Spark of Hope program



From the first Spark of Hope event we attended, we knew that we could get behind the philosophy, leadership and stewardship of the SPSFNWA organization. The mission here changes the future for single parents and their children for generations to come, and we are honored to be part of the good things happening here.



— COREY AND HOLLY DAVIS

NORTHWEST ARKANSAS' ORIGINAL MINI GOLF TOURNAMENT WITH LOCATIONS IN FAYETTEVILLE & LOWELL

GOLFTOBERFEST



OCTOBER 4TH THROUGH THE 19TH, 2025

Golftoberfest is a great way to encourage your family, friends, and co-workers to get out and play for a good cause. Held at Gator Golf in Fayetteville and Golf Mountain in Lowell, this two-week event gives you the opportunity to go play at a time of your choosing!

PRESENTING \$7,500

- Most prominent placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Opportunity to share a message to all participants via a special pre-recorded video.
- Acknowledgment in the SPSFNWA newsletter and on website
- Six complimentary teams of four
- Representative included in interviews with media (if available)
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

EAGLE \$5,000

- Verbal recognition during event via a special video message.
- Preferred placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgment in the SPSFNWA newsletter and on website
- Five complimentary teams of four
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

BIRDIE \$2,500

- Business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgment in the SPSFNWA newsletter and on website
- Four complimentary teams of four
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

PAR \$1,000

- Business logo on most event publicity, signage, t-shirts, and printed materials
- Acknowledgment in the SPSFNWA newsletter and website
- Three complimentary teams of four
- Signage with logo placed at both course locations for two weeks during event

HOLE-IN-ONE CONTEST SPONSOR - \$500 (18 AVAILABLE)

- Business name or logo on t-shirts and most event publicity
- Business logo and sponsor recognition at designated hole-in-one
- Two complimentary teams of four
- Signage at two locations

TEE BOX \$250 (36 AVAILABLE)

- Signage at tee box at two locations
- One complimentary team of four

Golftoberfest, NWA's ORIGINAL Mini-Golf Tournament, now has a VIP Opportunity!



2025 Presenting Sponsor
Commerce
Construction
Company, Inc.

PRESENTING \$5,000

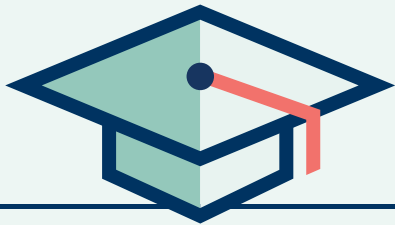
- Preferred placement of logo and sponsor recognition in all event publicity, signage, t-shirts, and printed materials
- Verbal recognition during event via a special video message
- Acknowledgment in the SPSFNWA newsletter and on website
- Three teams of six players
- Mentions and tags on social

TEAM SPONSOR \$1,000

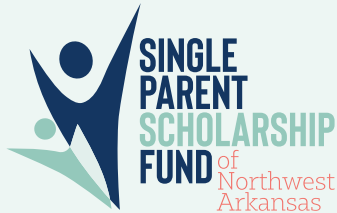
- One team of six players
- Unlimited TopGolf Play (up to six people per team)
- Includes Breakfast & Lunch and Non-alcoholic Beverages

● **Live Leaderboard** ● **Exclusive Event with Limited Availability**

WWW.SPSFNWA.ORG



DISTINGUISHED SCHOLARS BRUNCH



PRESENTED BY



GREENWOOD GEARHART

**SATURDAY, APRIL 4TH, 2025
AT FAYETTEVILLE PUBLIC LIBRARY**

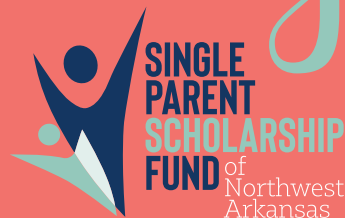
Exclusively for our top donors, named scholarship or program endowment contributors and their Scholarship recipients.

ESTEEMED SPONSOR \$5,000

- Prominent logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Seating for 10 guests
- Prominent logo recognition on SPSFNWA website
- Mentions and tags on social media

SCHOLARLY SPONSOR \$2,500

- Logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Seating for six guests
- Logo recognition on SPSFNWA website
- Mentions and tags on social media



**THURSDAY, DECEMBER 4TH, 2025
AT HERONCREST, ELM SPRINGS**

Jingle Mingle is an annual gathering that offers scholarship recipients and supporters a chance to mix and mingle and to cap off the end of the year.

PRESENTING \$7,500

- Most prominent logo recognition on invitation and all event materials
 - Reserved seating for 20
 - Verbal recognition and signage at the event
 - Opportunity to address the audience
 - Most prominent logo recognition on SPSFNWA website event page, newsletter and social media.
- All other recognition and services provided to Jingle Sponsor*

JINGLE \$5,000

- Logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Reserved seating for 10
- Logo recognition on SPSFNWA website event page, newsletter and social media

All other recognition and services provided to Mingle Sponsor

MINGLE \$2,500

- Logo recognition at the event
- Reserved seating for 10
- Special dessert



RECIPIENT HOLIDAY CELEBRATION SPONSOR: \$5,000

This sponsorship supports the annual holiday meal and event for SPSFNWA

recipient families. The event includes a holiday meal, family photos, and a visit from Santa.

BENEFITS INCLUDE:

- Logo on 200+ invitations to SPSFNWA recipients, board members, and community ambassadors
- Sponsorship of holiday meal for recipient families
- Company branding frame on digital family photos posted to social media
- Social media posting and tagging (Facebook, LinkedIn, Instagram)
- Company logo recognition on the SPSFNWA website Supportive Services page
- Team member volunteer opportunities



“THE SCHOLARSHIP SCOOP PODCAST” SPONSORSHIP: TWO SPONSORSHIPS AVAILABLE AT \$3,000 EACH

SPSFNWA is excited to start our first-ever Podcast! During 2025 SPSFNWA will be releasing **12 dynamic podcasts** featuring success stories from our recipients, shows featuring our 4 major fundraising events, and so much more! All podcast episodes will be hosted on SPSFNWA YouTube channel, as well as highlighted on SPSFNWA website and shared across all social media platforms.

BENEFITS INCLUDE:

- Roll Ad (15-30 seconds)- a detailed promotion of your product or service during all 12 episodes.
- Logo will be showcased in every podcast during the entirety of the show.



SPSFNWA RECIPIENT NEWSLETTER: PATHWAYS TO SUCCESS SPONSOR: \$2,000

The recipient newsletter provides vital program updates and opportunities with 175+ current recipients per semester.

BENEFITS INCLUDE:

- Prominent company logo recognition on twice-monthly newsletter
- Social media shoutouts (12 per year)
- Company logo recognition on the SPSFNWA website Supportive Services page



SPSFNWA BLOG SPONSOR: \$2,000

The SPSFNWA Blog highlights the inspiring stories of single-parent families, showcasing their determination to improve their families' lives.

BENEFITS INCLUDE:

- Company logo recognition on the SPSFNWA website Blog page, 12 times
- Recognition on a monthly social media post promoting the blog



GRADUATION CELEBRATION SPONSOR: \$2,000

Each April, we celebrate over 50 SPSFNWA program graduates who earn credentials, certifications, or degrees. This celebration includes family photos, professional headshots, and graduation gifts.

BENEFITS INCLUDE:

- Logo recognition on social media posts
- Logo on invitations to graduates, board members, community ambassadors, and top donors
- Logo recognition on the SPSFNWA website Supportive Services page