



**SINGLE
PARENT
SCHOLARSHIP
FUND** of
Northwest
Arkansas

SPSFNWA.ORG

BUILDING FOR SUCCESS

www.spsfnwa.org/bfs

Changing Lives By Encouraging Personal Success Through Higher Education



OUR STORY

For over forty years, Single Parent Scholarship Fund of Northwest Arkansas (SPSFNWA) has made tremendous strides to improve the quality of life for tens of thousands of single parents throughout Northwest Arkansas.

In 1984, co-founders **Marjorie Marugg-Wolfe** and **Ralph Nesson** had a vision to award scholarships to families in Benton and Washington counties to provide hope and encouragement. Fifteen families benefited from the initial average award of \$200 per semester. Now, full-time recipients receive \$2,500 per semester.

For many years, Single Parent Scholarship Fund of Washington County and Single Parent

Scholarship Fund of Benton County operated separately; however, in 2021 the two organizations merged to serve **Benton, Carroll, Madison and Washington Counties.**

As of 2025, \$18.9 million dollars in scholarship funds have been distributed.

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OUR IMPACT

SPSFNWA offers direct financial assistance and comprehensive support services to single parents pursuing higher education in **Benton, Carroll, Madison, and Washington Counties**. Our transformative model not only changes the lives of our recipients but also strengthens our region and workforce by empowering families to lead stable, productive lives here in Northwest Arkansas.

34%
growth in
applicants
compared to
2023.

253

SCHOLARSHIP RECIPIENTS

\$1,100,934

SCHOLARSHIPS AWARDED

452

CHILDREN SERVED

3.36

AVERAGE GPA

*Data from 2024



BUILDING OUR FUTURE

The growth we see in Northwest Arkansas, brings more single parents to our door. To meet this increase, our goal is to provide a larger space to accommodate the growing demand of supportive services. Our new **1.4-acre campus** will feature a **13,156 square foot building** off the **I-49 corridor** allowing us to grow our SPSFNWA programs and serve more single parent families.

Not only will a new campus benefit our single parent families more efficaciously with a centralized location but would meet the holistic needs of our single parents who are navigating unique challenges of single parenthood. The new campus would offer care beyond their scholarship. There will be ample space for a dry pantry where

recipients can access costly household goods from detergent to hygiene products.

The new campus will also offer an expanded counseling suite, which will increase our ability to offer child, family, and adult therapy. A large study room and private workspace will be available for recipient use and the spacious multipurpose room will allow for recipient and family events. The design of our new building has taken into consideration the addition of functional spaces ranging from a **counseling suite** to a **wellness room**. Our future home will also accommodate an 8,000 square foot therapeutic garden.

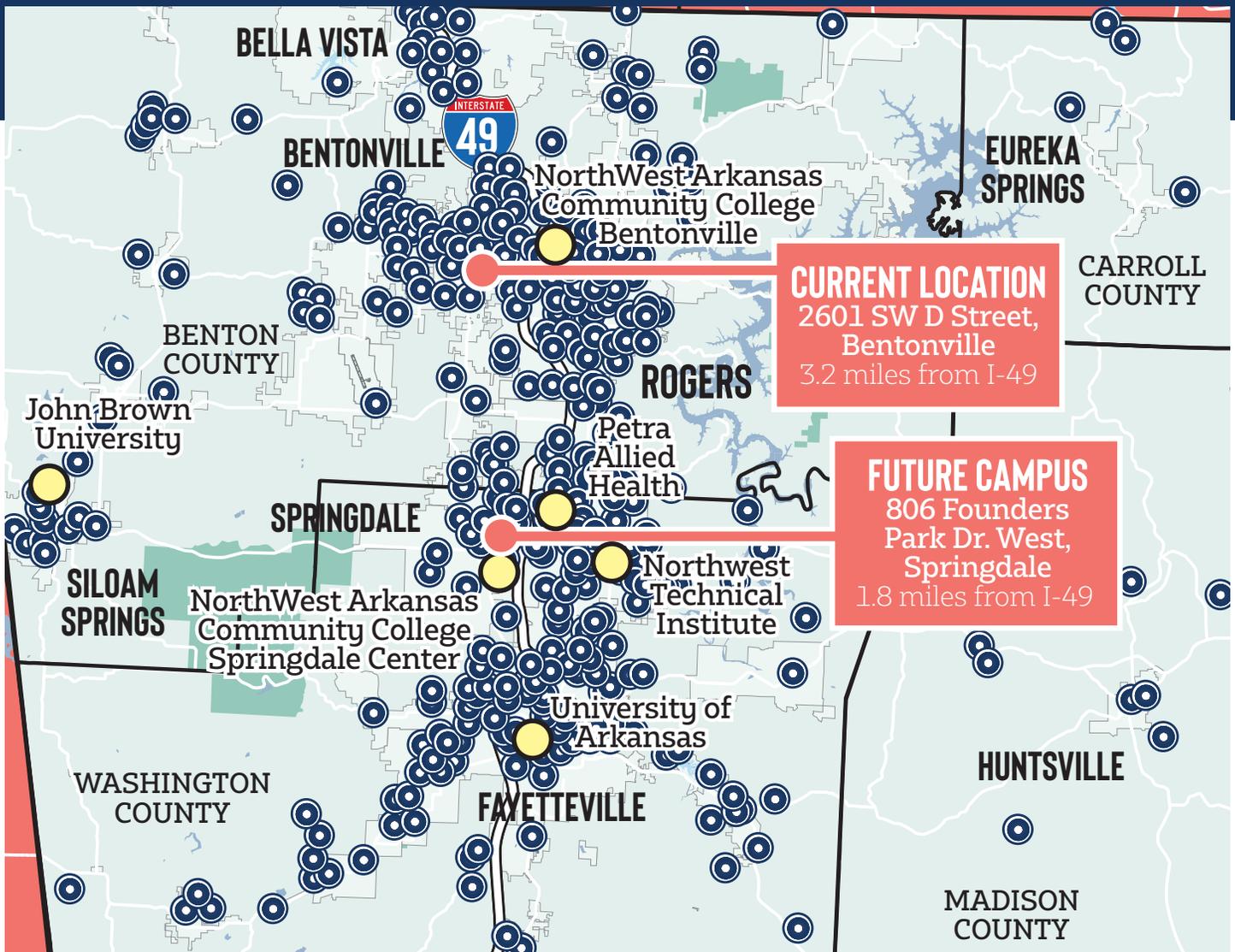
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“ My 11-year-old daughter already has huge dreams for her college future after watching my trials and triumphs. ”

— CARROLL COUNTY RECIPIENT



- Represents five years (2020-2024) of recipients' non-duplicated home addresses.
- Represents six major institutions of study.

Based on address data recipients live within a 50 mile radius from the future campus.



**Future SPSFNWA Campus:
Pat Walker Center for Success
806 Founders Park Drive West
Springdale, AR 72762**

“ As a single parent, I have faced shame, discrimination and outright offense. But I have begun to overcome the single parent stigma after being part of SPSFNWA, where I experience the best parts of our community.

— WASHINGTON
COUNTY RECIPIENT

SPSFNWA is engaging the community to reach a **\$7,400,000** goal to allow us to build this new **13,156** square foot campus and continue to best serve our recipients with a central location and to grow our services throughout the Northwest Arkansas community. The success of this project will allow us to:

- ✓ Serve single parent families more effectively with a centralized location.
- ✓ Expand our capacity to provide supportive services such as a dedicated dry pantry consisting of donated cleaning products, hygiene products and other costly household items that are not covered by EBT/SNAP Benefits.
- ✓ Expand behavior health services with a three office suite that includes children, family and adult therapy.
- ✓ Enhance behavioral health tools by creating an 8,000 square foot therapeutic garden with multiple amenities and counseling tools.
- ✓ Enhance recipient access for individual and group study spaces with state of the art technology and free wifi.
- ✓ A spacious and adaptable education and meeting facility, designed to host SPSFNWA recipient events, trainings, and community programs.

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○ Har-Ber High School

Har-Ber Ave.
Bernice Young Elementary School

Pippin Apple Circle

Ross Park

Tall Oaks Loop N

Coyote Crossing Ave.

Jones Rd.

The Bungalows at Springdale

FUTURE SPSFNWA CAMPUS

806 Founders Park Drive West

Center for Enrichment

Tall Oaks Loop S

○ Washington Regional

Circle of Life Hospice

Arkansas Support Network

○ The Church of Jesus Christ of Latter-day Saints

Harps

Red Kite Coffee Co.

Crain Buick GMC of Springdale

US Pizza

Buffalo Wild Wings

Freddy's

Northwest Physicians

Bank OZK

412

W. Sunset Ave.

WHAT YOU BRING

We cannot imagine this campaign without you. Your dedicated support is the strength that will build the future of SPSFNWA and Northwest Arkansas. Our organization is grateful for your continued generosity.

With your support, our single parent families get the help they need to **thrive** and meet their **educational, financial, and familial goals**. You know what it takes for our single parents to carry out their goals and dreams, and it is your generosity that helps get them there. The new SPSFNWA campus will be a crucial space that will help disrupt the cycle of poverty. The larger the facility available, the more recipients the organization can serve and the more recipients we serve, the more you help reshape the face of the region. So, we ask you to support this historic project that meets the needs of our single parents who are the future of Northwest Arkansas. **With you, we can make this happen.**

“ Thank you for your endless generosity. It means so much to have such wonderful people like you involved in our lives. All you do for the program truly means the world to us. ”

— BENTON COUNTY RECIPIENT

Total office square footage: 13,156 plus 8,000 square feet for the Therapeutic Garden





- VERSATILE EDUCATION/ MEETING SPACES
- GROUP & INDIVIDUAL STUDY ROOMS
- RESTROOMS
- STAFF OFFICES
- COUNSELING SERVICES SUITE
- STORAGE





Planned Giving Vehicles and Benefits to Donors

Gifts That Help Now: *Current Use Gifts (Irrevocable)*

TYPE OF GIFT	DESCRIPTION	BENEFITS TO DONOR
OUTRIGHT GIFTS	Gift of cash	Donor can receive an income tax deduction.
	Gifts of assets such as stock or property	Donor can escape capital gains tax.
	IRA Charitable Rollover	Donors over age 70½ can make tax-free direct transfers to SPSFNWA. Counts for Required Minimum Distribution. Annual limit of \$100,000 per IRA owner.
GRANT FROM DONOR ADVISED FUNDS (DAF)	Donor can recommend a grant to SPSFNWA from their Donor Advised Fund. Cryptocurrency can be used to set up a Donor Advised Fund. Check with SPSFNWA if you need recommendations.	Donor receives tax deduction in the year of the gift to the DAF. Donor recommends grants in future years as they choose to charities.

Gifts That Help Later: *Deferred Gifts (Revocable)*

TYPE OF GIFT	DESCRIPTION	BENEFITS TO DONOR
BEQUESTS IN WILLS AND/OR REVOCABLE TRUSTS	Donor names SPSFNWA in will or trust	Allows for donor to provide for their family first. Estate tax deduction for full amount of bequest.
RETIREMENT PLAN BENEFICIARY DESIGNATIONS	Naming SPSFNWA as beneficiary of all or a lesser % of the plan	Income and estate taxes are avoided if the retirement plan assets pass directly to SPSFNWA.
LIFE INSURANCE PLAN BENEFICIARY DESIGNATION	Naming SPSFNWA as beneficiary of all or a % of the policy	Donor can make a large gift with minimal cost. No estate tax.



BUILDING FOR SUCCESS



www.buildingsuccessnwa.org

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OUR MISSION

*Changing lives by encouraging
personal success through
higher education.*

OUR VISION

*Be the leading nonprofit
in Northwest Arkansas,
offering resources that inspire
generational transformation,
increasing community awareness
on the educational barriers single
parents face and strengthening
the region's workforce.*



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   @SPSFNWA

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Our commitment of financial transparency and accountability: To view any of the full organization's financial documents please visit www.guidestar.org or send a request to frankie@spsfnwa.org

Platinum
Transparency
2024
Candid.