

SPONSORSHIP 2024 OPPORTUNITIES



Changing Lives By Encouraging Personal Success

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SPARK OF HOPE



THURSDAY, JULY 25TH, 2024

6:00 PM | ROGERS CONVENTION CENTER

The Spark of Hope is an evening filled with inspirational stories of hope, perseverance, and generosity to honor SPSFNWA recipients and supporters. The three prestigious Spark of Hope Awards are presented to an outstanding Individual, Community Partner and Corporate Partner.

PRESENTING SPONSOR \$20,000 AND ABOVE

- Exclusivity in business category
- Most prominent logo recognition in all Spark of Hope printed materials and advertising
- 16 guests at Spark of Hope
- Opportunity for company representative to speak at Spark of Hope
- Year-round recognition on front page of SPSFNWA website
- Mentions and tags on social media sites

*All other recognition associated with Magna Cum Laude Society

MAGNA CUM LAUDE \$10,000

- Eight guests at Spark of Hope
- Verbal recognition at Spark of Hope
- Prominent logo recognition on all Spark of Hope printed materials and most advertising
- Year-round recognition on SPSFNWA website
- Mentions and tags on social media sites

*All other recognition associated with Cum Laude Society

CUM LAUDE \$5,000

- Eight guests at Spark of Hope
- Logo recognition on selected print publicity
- Acknowledgment in the SPSFNWA newsletter and on website
- Logo recognition in Spark of Hope program
- Mentions and tags on social media sites

DEAN'S LIST \$2,500

- Six guests to Spark of Hope
- Logo recognition on limited print publicity
- Acknowledgment in the SPSFNWA newsletter and on website
- Logo recognition in Spark of Hope program
- Mentions and tags on social media sites

GRADUATE \$1,500

- Four guests at Spark of Hope
- Acknowledgment in the SPSFNWA newsletter and on website
- Logo recognition in Spark of Hope program
- Mentions and tags on social media sites

TABLE SPONSOR \$1,250

- Eight seats with Table Sponsor designation
- Name listing in the Spark of Hope program

NORTHWEST ARKANSAS' ORIGINAL MINI GOLF TOURNAMENT WITH LOCATIONS IN FAYETTEVILLE & LOWELL

GOLFTOBERFEST



OCTOBER 5TH THROUGH THE 20TH, 2024

Golftoberfest is a great way to encourage your family, friends, and co-workers to get out and play for a good cause. Held at Gator Golf in Fayetteville and Golf Mountain in Lowell, this two-week event gives you the opportunity to go play at a time of your choosing!

PRESENTING \$7,500

- Most prominent placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Opportunity to share a message to all participants via a special pre-recorded video.
- Acknowledgment in the SPSFNWA newsletter and on website
- Six complimentary teams of four
- Representative included in interviews with media (if available)
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

EAGLE \$5,000

- Verbal recognition during event via a special video message.
- Preferred placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgment in the SPSFNWA newsletter and on website
- Five complimentary teams of four
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

BIRDIE \$2,500

- Business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgment in the SPSFNWA newsletter and on website
- Four complimentary teams of four
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

PAR \$1,000

- Business logo on most event publicity, signage, t-shirts, and printed materials
- Acknowledgment in the SPSFNWA newsletter and website
- Three complimentary teams of four
- Signage with logo placed at both course locations for two weeks during event

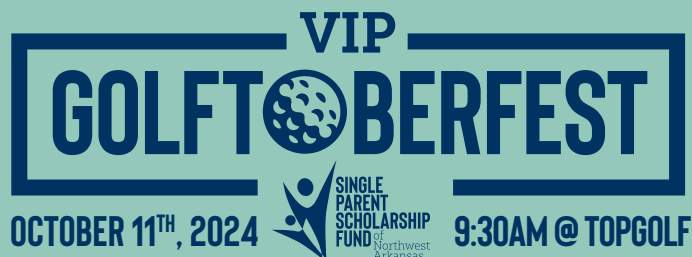
HOLE-IN-ONE CONTEST SPONSOR - \$500 (18 AVAILABLE)

- Business name or logo on t-shirts and most event publicity
- Business logo and sponsor recognition at designated hole-in-one
- Two complimentary teams of four
- Signage at two locations

TEE BOX \$250 (36 AVAILABLE)

- Signage at tee box at two locations
- One complimentary team of four

Golftoberfest, NWA's ORIGINAL Mini-Golf Tournament, now has a VIP Opportunity!



Another great option to get your team out for a fun time at



PRESENTING \$5,000

- Preferred placement of logo and sponsor recognition in all event publicity, signage, t-shirts, and printed materials
- Verbal recognition during event via a special video message
- Acknowledgment in the SPSFNWA newsletter and on website
- Three teams of six players
- Mentions and tags on social

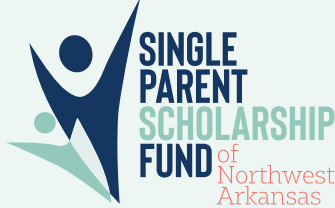
TEAM SPONSOR \$1,000

- One team of six players
- Unlimited TopGolf Play (up to six people per team)
- Includes Breakfast & Lunch and Non-alcoholic Beverages

● Live Leaderboard ● Exclusive Event with Limited Availability



DISTINGUISHED SCHOLARS BRUNCH



PRESENTED BY



GREENWOOD GEARHART

**SATURDAY, MARCH 30TH, 2024
AT FAYETTEVILLE PUBLIC LIBRARY**

Exclusively for our top donors, named scholarship or program endowment contributors and their Scholarship recipients.

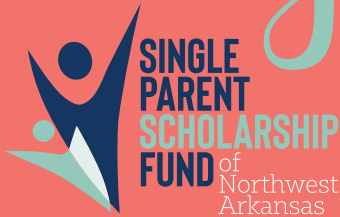
ESTEEMED SPONSOR \$5,000

- Prominent logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Seating for 10 guests
- Prominent logo recognition on SPSFNWA website
- Mentions and tags on social media

SCHOLARLY SPONSOR \$2,500

- Logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Seating for six guests
- Logo recognition on SPSFNWA website
- Mentions and tags on social media

Jingle Mingle



**THURSDAY, DECEMBER 5TH, 2024
AT HERONCREST, ELM SPRINGS**

Northwest Arkansas' premier holiday social event

PRESENTING \$7,500

- Most prominent logo recognition on invitation and all event materials
- Reserved seating for 20
- Verbal recognition and signage at the event
- Opportunity to address the audience
- Most prominent logo recognition on SPSFNWA website event page, newsletter and social media.

All other recognition and services provided to Jingle Sponsor

JINGLE \$5,000

- Logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Reserved seating for 10
- Logo recognition on SPSFNWA website event page, newsletter and social media

All other recognition and services provided to Mingle Sponsor

MINGLE \$2,500

- Logo recognition at the event
- Reserved seating for 10
- Bottle service
- Special dessert