

## A NOTE FROM OUR PRESIDENT & CEO

*Tyler B. Clark*

**"Instead of worrying about what you cannot control, shift your energy to what you can create."**

**– Roy T. Bennett**

We are approaching our second year as a merged organization, and I am proud to report the state of the union at SPSFNWA is strong. With shared resources among the former two entities, we are serving more single-parent families than ever and offering essential services that make a difference in the day-to-day lives of our recipients. With a dedicated staff and board, the future is brighter than ever.

As many of you know, SPSFNWA alumnus Twyla Rownak, MS, LPC, LMFT leads our Counseling Services department. In the last two years, she has supervised three master-level counseling interns, which has expanded our capacity to see more clients. These services are available free of charge to anyone enrolled in our program and their families. The behavioral healthcare system is overwhelmed, and our recipients and families oftentimes fall through the cracks. Twyla and her team are indispensable resources to SPSFNWA's mission.

The Scholarship/Program team, Carrie, Katlyn, and Gina work tirelessly to ensure our recipients and families have the best resources possible for success. Each member of the team holds a workforce and career counseling credential. This is pivotal for career coaching and advising as the recipient completes their degree.

Another frequently accessed resource is our non-food pantry, where families can pick up free costly household items with high household budget implications. We rely on volunteers and our vendor community to supply the pantry and defray some of the cost. Our most needed items are laundry detergent, paper towels, toilet paper, dryer sheets, shampoo, conditioner, body wash, dish soap, and feminine hygiene products.



These are just a few program offerings beyond the "scholarship check" awarded each semester. Our philosophy follows the quote above from Roy T. Bennett, shift your energy to what you can create. This sentiment follows our mission statement, "Changing Lives by Encouraging Personal Success Through Higher Education."

**These program offerings are not possible without YOU. Will you commit your resources to help us finish the summer semester strong? One easy way you can help is to set up a monthly recurring gift. This allows you to make a greater impact for our single parents on their educational journey. You can scan the QR code below to make your gift today, or you can use the enclosed donation envelope.**

Thank you for your continued advocacy of our mission!



## 2023 BOARD OF DIRECTORS

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**EMERITUS BOARD MEMBERS**  
Ruth Collier  
Doris Cordes

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Presented by  
 GREENWOOD GEARHART

### Congratulations to our 2023 Distinguished Scholars

Summer Mayes  
Jennyfer Grande  
Courtney Tolson  
Jenniffer Rose

Christine Gitumbi  
Amber Earley  
Jovan Hartley  
Kylea Standlee  
Brittany Smith  
Jennifer Godard  
Isabel Vasquez  
Kassy Samples  
Kathryn Carter  
Mallory Baldwin-Coyote  
Jacquelyn Troy  
Lisa Luhrs  
Halee Jackson  
Winnie Milne  
Gloria Juarez  
Anayeli Angeles  
Faith Lim  
Montinique Davis

Melody Drywater  
Sara Glanton  
Krystina Wheeler  
Stephanie Djimbi  
Spencer Hamilton  
Anna O'Dell  
Lauren Wilson  
ReBecca Graham  
Charity Shatwell  
Carroll Bentley  
Tracy Trembly  
Brina Snow  
Brenda Serna-Luna  
Stephanie Bernal  
Brittany Frischman  
Jeanette Hernandez  
Erin Blackwell  
Alexis Beasley

Karisa Goines  
Mollie Madewell  
Katherine Snider  
Kay Stout  
Ashley Wood  
Annie Vanderheyden  
Scott Crittenden  
Cassie Riddick  
Wendy Aldana  
Ashley Shepard  
Hollie Wentz  
Brigitte Puga  
Terra Wilburn  
Kelsey Jiles  
Lindsey Lach  
Melissa Morgan  
Chelsea Plascensia  
Kim Stevens

Samantha Swinford  
Mike Woods  
Ilian Cruz  
Kimberly McCoy  
Cassidy Valenzuela  
Michelle Burney  
Whitney Smyth  
Caitlin Hurst  
Chelsea Baldus  
Stephanie Mounce  
Kayla Parker  
Candace Gonzalez  
Brittany McLaughlin  
Evelyn Diaz  
Tiffany Binam  
Elizabeth Roman  
Sophie Soden  
Ausha Griffin

## SPECIAL THANKS

Recently **Johnice Glisson** resigned her position as board secretary to pursue a new career as a full-time educator in the Berryville School District. We want to thank Johnice for her dedication to SPSFNWA over the last six years and her steady representation of Carroll and Madison Counties.

**LaDeana Duncan** was elected secretary to fill the vacancy left by Johnice. LaDeana is an alumnus of the SPSFNWA program, former secretary, vice-chair, and chair of the former SPSF NWA affiliate. She was instrumental in the merger of the two affiliates.

## NEW COUNSELING INTERN

Janie Crow, Graduate Intern is a master's level counseling student at JBU who joined us for the Spring and Summer 2023 semesters. Her main goal as a counselor is to provide a safe space for clients to be seen, heard, and known. She says, "I believe life change can happen when we are given permission to come as we are, be honest about our struggles, and be accepted in a relationship." She hopes to be a safe person to help our recipients and their children in this journey. We are grateful to have her on the team and for all that she does for our scholarship recipients.



Janie Crow

## WELCOME, NEW BOARD MEMBERS



Gina Peck

Gina Peck is the Founder and President of Mako Analytics, a data and market research firm serving the food industry. Gina has a steady career in product and brand management, customer development, strategic business planning, and category management. Gina attended the University of Arkansas and later began her career at Tyson Foods where she worked in various marketing roles until 2010. She said, "I appreciate what SPSFNWA does for our community's solo moms and dads through scholarships and the resources they provide through graduation and beyond. As a single parent myself, I understand the empowerment of completing educational goals and the doors they open for generational change.

Serving on the board is a real honor to me." Gina is originally from the Arkansas River Valley but now calls NWA home. She has two college-aged children, Zach, who attends the University of Arkansas; Olivia, who attends the University of Central Arkansas and her youngest, Katie, who is in junior high.

Linda Tamayo originally hails from Florida but has called NWA home since she was 14. Before moving around the US a few times, her family settled back in NWA permanently in 2010. Linda has worked at North Arkansas College for five years as the Operations Coordinator for the Carroll County Center. She says, "It's been such an enriching experience learning about and growing in my community and helping people reach their educational goals." Tamayo continues, "Partnering with organizations that help the people of our diverse community through education and resource allocation is a passion for me."

Linda lives in Green Forest with her husband, Victor, and two daughters, Maya and Ayanna.



Linda Tamayo

# SPARK OF HOPE

Mark your calendar  
**Thursday, July 27<sup>th</sup>**

The Spark of Hope event is an evening filled with inspirational stories of hope, perseverance, and generosity to honor SPSFNWA recipients and supporters.

THE THREE PRESTIGIOUS  
SPARK OF HOPE AWARDS  
ARE BEING PRESENTED TO:

**GREG AND HANNAH LEE**  
Outstanding  
Individuals

UNIVERSITY OF  
ARKANSAS  
Outstanding  
Community Partner

Outstanding  
Corporation

Sponsors as of 5.2.23

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## SUBARU SHARE THE LOVE

Single Parent Scholarship of NWA was fortunate enough to be selected as a hometown charity for the annual **Adventure Subaru's "Share the Love"** this past winter. The Fayetteville-based dealership and Subaru of America presented a check to the staff of SPSFNWA for **\$65,168.00** on April 24th.

Subaru's annual **"Share the Love"** event is an initiative that lets each customer who purchases or leases a new Subaru decide which of four national charities or two "hometown charities" would receive a \$250 donation from the company. **Adventure Subaru** also matched the \$250 donation from Subaru of America.

Since its inception, the **Share the Love** program has resulted in over \$256 million donated to local and national charities.

"I cannot thank Adventure Subaru, Subaru USA, Don Nelms, Brent Baker, Danielle Dotson, the entire sales and service team, and the community for supporting this special event," said Tyler B. Clark, President and CEO of SPSFNWA. The funds raised are earmarked for summer scholarships.



SPSFNWA Staff & Board, and Subaru Team

# Loves

OUR VOLUNTEERS

Thank you Community Ambassadors,  
Board Members and Alumni

Daniel Balls  
Rachel Adair\*  
Angela Albright  
Julie Amos  
Gene & Susan Anderson  
Darrell Annis  
Lauren Baber  
Elizabeth Baker\*  
Channing Barker  
Natalie Bartholomew  
Chris Barton  
Mario Bautista\*  
Mandi Beesler\*  
Hillary Bell\*  
Sharon Benton\*  
Bo Bittle

Austin Bolt  
Dr. Ryan Burchfield  
Mark Burdette  
CS Carrington\*  
Crystal Casey\*  
Shannon Chase\*  
Yvonne Chauvin  
Ruth Collier  
Amanda Comer\*  
Karen Compton  
Doris Cordes  
Brad Crain  
Jim Crouch  
Sherri Dillard  
Aaron Divine  
Christal Dixon\*  
Brittney Duke

LaDeana Duncan\*  
David Erstine  
Dominique Espinosa\*  
Jessica Frasher  
Julie Garrett  
Diane Gaynor\*  
Johnice Glisson  
Carmen Gonzalez\*  
Lolly Greenwood  
Gina Gregson  
Kim Guinn  
Walanna Haber\*  
Mary Heman  
Tara Hendrickson\*  
Heather Hodge\*  
Dr. Karen Hodges  
Erin Hollingsworth\*

Jacqueline House  
Autumn Hudgins  
Liesl Jarvis\*  
Amanda Jenkins  
Ken Johnson  
Melissa Johnson\*  
Marissa Kargas  
Krista Khone  
Eun Jen Kim-Shaver\*  
George Knight  
Megan Lahay  
Christine Lebert  
Sarah Lechner\*  
Keri Ledbetter\*  
Debra Lewis  
Brittany Little  
Amy Locke\*

Katrina Lott\*  
Meredith Lowry  
Kelly Lynch\*  
Cindy Maas\*  
Logan Maienschein  
Roxann Maish\*  
Nichole Mannion\*  
Alma Marquez\*  
Jake McBride  
Jennifer McCool  
Felicia McCranie\*  
Sheree Miller  
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Rhonda Moore  
Chonda Morin\*  
Jennifer Nesbitt-Eck\*  
Rebecca O'Reilly\*

Shannon Ortego  
Craig Overton  
Gina Peck  
Rachael Phillips -  
Netherton\*  
Elizabeth Pinteric\*  
Molly Plummer  
Andrea Jones  
Allison Raley  
Dayna Rhodehouse  
Jenny Riggles\*  
Christopher Robinson  
Dr. Carolyn Rodeffer  
Stan Rodgers  
Buddy Rogers  
Amber Roth  
Brian Rownak

Amy Russell\*  
Bill Ryan  
Donna Samples  
Amy Scarpa\*  
Judy Schaap  
Mary Schneider  
Delinda Mace  
Carrie Schweer  
Michele Sears  
Denton & Cathy  
Cole Seilhan  
Ashley Shaffer\*  
Bob Shaw  
Diane Shaw  
Ryan Sheets  
Katy Smith\*  
Barb Smith

Wendy Soderquist Togami  
Bethany Sparks\*  
Leah Spears-Blackmon  
Kathy Spigarelli  
Brandy Stell  
Curtis Stewart  
Jennifer Stockburger\*  
Shelle Summers  
Jim Ed Summers  
Linda Tamayo  
Matthew Taylor  
Shawn Taylor  
Judge John Threet  
Terah Vail Munstermann  
Jennifer Vinson\*  
Jim Von Gremp  
Carol Waddle

Lori Walker  
Mindy Walker Lampkin\*  
Michelle Wallace  
Rana Weidman\*  
Randy Werner  
Tacuma Williams  
Brian Wood  
Clay Wyllia  
Dianna Yoakum  
Meghan Young\*

Thank you for giving  
your precious hours to  
support our mission.

\*SPSFNWA Alumni





## STAFF

**Tyler B. Clark**  
President & CEO

**Shannon Campbell**  
Chief Operating Officer

**Carrie Miller, GCDF, CCSP**  
Chief Program Officer

**Frankie Rankin, CFRE**  
Chief Philanthropy Officer

**Gina Johns, CCSP**  
Program Director:  
Washington/Madison  
County

**Haley Vincent**  
Administrative Specialist

**Kassie Taylor, CFRE**  
Annual Fund & Grants  
Manager

**Katlyn Taylor, CCSP**  
Program Director:  
Benton/Carroll County

**Krystle Goodwin, CCSP**  
Communications &  
Marketing Director

**Renee' Hutton**  
Executive Administration &  
Finance Manager

**Sara Stripling, MFA**  
Philanthropy Manager

**Steven R. Hinds, M.Ed.**  
Senior Director of  
Corporate Giving

**Twyla Rownak, MS,  
LPC, LMFT**  
Director of Counseling  
Services

**479-254-8550**

**SPSFNWA.ORG**

**@SPSFNWA**



Platinum  
Transparency  
2023

Candid.

## GRADUATION CELEBRATION

On April 25th, SPSFNWA held a Graduation Celebration for 57 Fall 2022, Spring 2023, & Summer 2023 graduates. During the celebration, graduates were able to have professional headshots and graduation photos as well as family portraits. Donors, board members, community ambassadors, and staff offered their encouragement and congratulations to the graduates.



### Spring 2023 Graduates

**Angie Anzola**  
NorthWest Arkansas  
Community College

**Tiffany Binam**  
North Arkansas College

**Katy Carter**  
University of Arkansas

**Cheyenne Diple**  
NorthWest Arkansas  
Community College

**Stephanie  
Djimbi Doo**  
NorthWest Arkansas  
Community College

**Amber Earley**  
NorthWest Arkansas  
Community College

**Brooklyn Foster**  
Petra Allied Health  
**ReBecca Graham**  
University of Arkansas

**LaTasha Gray**  
University of Arkansas

**Jeanette Hernandez**  
NorthWest Arkansas  
Community College

**Halee Jackson**  
NorthWest Arkansas  
Community College

**Melissa Johnson**  
University of Arkansas  
Global Campus

**Lacey Robinson**  
NorthWest Arkansas  
Community College

**Kiara Rodriguez**  
Petra Allied Health

**Elizabeth Roman**  
Missouri Southern  
State University

**Charity Shatwell**  
NorthWest Arkansas  
Community College

**Abigail Siedschlag**  
University of Arkansas

**Whitney Smyth**  
John Brown University

**Samantha Swinford**  
Paul Mitchell the School

**Tracy Trembly**  
NorthWest Arkansas  
Community College

**Emerald Tune**  
NorthWest Arkansas  
Community College

**Nancy Valencia**  
Petra Allied Health

**CJ Valenzuela**  
John Brown University

**Katiria Vargas Sierra**  
Petra Allied Health

**Ashley Wood**  
University of Arkansas

**Mike Woods**  
Forge Institute

## UPCOMING EVENTS

[www.spsfnwa.org/events](http://www.spsfnwa.org/events)

### GOLFTOBERFEST



**OCTOBER 7TH TO 22ND**

Gator Golf, Fayetteville  
Golf Mountain, Lowell



**FRIDAY, OCTOBER 13TH**

Top Golf, Rogers



**THURSDAY, DECEMBER 7TH**

Heroncrest, Elm Springs

## PLANNED GIVING OPPORTUNITIES

### Gifts That Help Today:

- ✓ Gifts of Stock
- ✓ IRA Charitable Rollovers
- ✓ Recommend Donor Advised Fund Grant

### Gifts For the Future:

- ✓ Bequest in a Will and/or Revocable Trust
- ✓ Retirement Plan Beneficiary Designation
- ✓ Life Insurance Beneficiary Designation

Contact Frankie Rankin, CFRE, for more information at  
[frankie@spsfnwa.org](mailto:frankie@spsfnwa.org) or 479-254-8550 ext. 106