

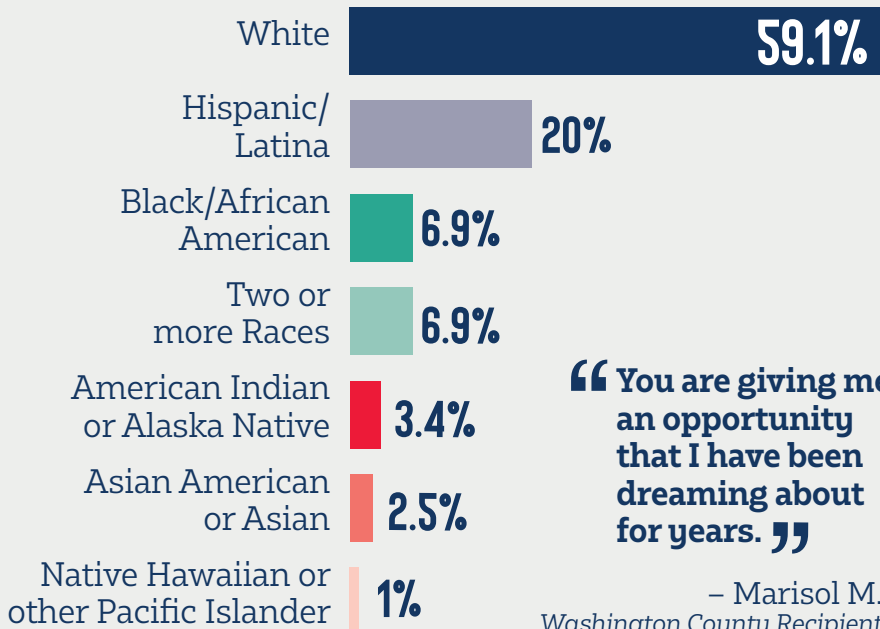
2022

ANNUAL REPORT



**AVERAGE
GPA
3.22**

RACE/ETHNICITY

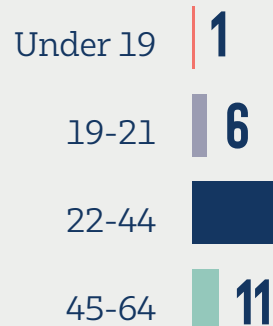


“You are giving me an opportunity that I have been dreaming about for years.”

– Marisol M.
Washington County Recipient

AGE OF RECIPIENTS

Average age of scholarship recipients is 32



RECIPIENTS

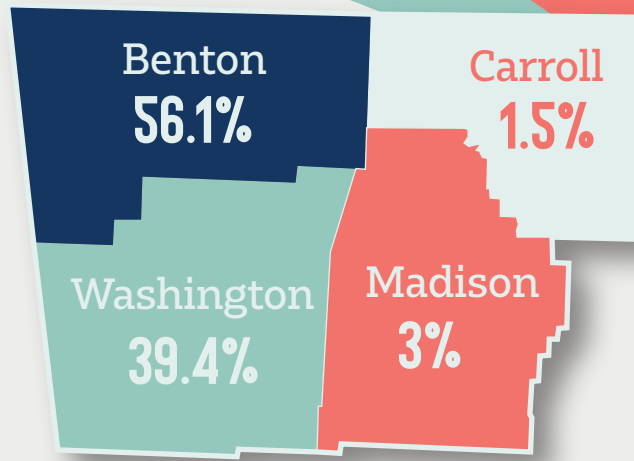
Female: **195**
Male: **6**
Non-binary: **1**
Prefer not to answer: **1**

SCHOLARSHIP RECIPIENTS

IN 2022, PER COUNTY

APPLICATIONS:

11% increase in applications from 2021



COUNSELING NUMBERS

Unique clients	125
Recipient-only sessions	733
Child and/or family sessions	313
Total sessions	1,046

CONNECTING WITH RECIPIENTS:

369 one-on-one meetings between Program Directors and Recipients

COMMUNITY EVENT TICKETS:

960 tickets to local events such as Walton Arts Center, Theatre Squared, UofA Athletic Games, Firework Shows, and Monster Truck Rally

FAMILY SUPPORT

THANKSGIVING DINNER:

Families served	52
Family portraits provided	33

FESTIVAL OF GIVING:

Families served	110
Total value	\$30,000

BIRTHDAY BOXES FOR RECIPIENT CHILDREN:

36 Children received birthday supplies totaling **\$3,600** value

*In partnership with Box of Balloons

NUMBER OF SCHOLARSHIPS AWARDED IN 2022

1,697 scholarships awarded to **203** recipients for a total of **\$866,160**

	AWARDS	AMOUNT TOTAL
Degree Scholarships:	296	\$532,250
Credentialing and Workforce Development Scholarships:	14	\$26,875
Other scholarship and stipends awarded throughout the year:	1,387	\$307,035

RECIPIENT ANNUAL INCOME

Average starting income	\$20,115
6 months after graduation	\$33,870

TOTAL GRADUATES: 46

TOP 5 INSTITUTIONS

attended by scholarship recipients



UNIVERSITY OF ARKANSAS



JOHN BROWN UNIVERSITY



PETRA ALLIED HEALTH



TOP 5 MAJORS

- Nursing
- Education
- Business
- Criminal Justice
- Health Administration

RECIPIENT CHILDREN

Number of children

355

Average number of children per family

1.75

Average child's age

8

SPARK OF HOPE



GOLFTOBERFEST



VIP GOLFTOBERFEST



Jingle Mingle



EVENT GROWTH:

Spark of Hope: 18% growth of income over 2021. Celebrated in person for the first time since 2019 with over 400 attendees.

Golftoberfest: 78% growth in teams from 2021. 41 recipient families signed up to play.

NEW Event- VIP TopGolf: 6 new sponsors with 42 participants at this new event.

Jingle Mingle: 16% growth of income from 2021. Record attendance of 450 guests.

DONORS SUPPORT IN 2022:

596 active donors 135 new donors

VOLUNTEER

HOURS: 802

IN-KIND DONATIONS are valued at \$125,320.

2022 INCOME

Individuals:
48%

Grants:
33%

Corporate:
17%

Other:
2%

* A private family foundation grant provides 84% of administrative and overhead cost of Single Parent Scholarship Fund of NWA. Gifts from individuals, corporations, grants, and endowments provide support to our recipient programs, scholarships and services.

STAFF

TYLER B. CLARK
Chief Executive Officer

SHANNON CAMPBELL
Chief Operating Officer

CARRIE MILLER, GCDF, CCSP
Chief Program Officer

FRANKIE RANKIN, CFRE
Chief Philanthropy Officer

GINA JOHNS, CCSP
Program Director: Washington/Madison County

HALEY VINCENT
Administrative Specialist

KASSIE TAYLOR, CFRE
Annual Fund & Grants Manager

KATLYN TAYLOR, CCSP
Program Director: Benton/Carroll County

KRYSTLE GOODWIN, CCSP
Communications & Marketing Director

RENEE HUTTON
Executive Administration & Finance Manager

SARA STRIPLING, MFA
Philanthropy Manager

STEVEN R. HINDS, M.ED.
Senior Director of Corporate Giving

TWYLA ROWNAK, MS, LPC, LMFT
Director of Counseling Services

BOARD OF DIRECTORS

ANTHONY SUMLIN
Sam's Club

BRAD CRAIN
Arvest

BRIAN WOOD, TREASURER
Arvest Wealth Management

BRITTANY LITTLE
Today's Bank

BRITTNEY DUKE
Walmart

CAROLYN RODEFFER, PH.D.
University of Arkansas

CRAIG OVERTON
Overton Harrison LLC

DORIS CORDS
Emeritus Member

FELICIA MCCRANIE
Walmart

JOHN THREET
Circuit Court Judge

LADIANA DUNCAN
Sam's Club

LINDA TAMAYO
North Arkansas College

MARK BURDETTE
Wells Fargo Advisors

MARY HEMAN
Vericast

MARY SCHNEIDER
Miller, Butler, Schneider, Pawlik & Rozzell, PLLC

RANDY WERNER, VICE CHAIR
Old Buildings LLC

REGINA PECK
Mako Analytics

RHONDA MOORE
Collier & Associates

RUTH COLLIER
Emeritus Member

SHANNON ORTEGO
Retired Nurse

SHELLE SUMMERS, CHAIR
Rogers-Lowell Chamber of Commerce

TACUMA WILLIAMS
Bentonville Public Schools

WENDY SODERQUIST TOGAMI
Leadership Consultant

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Our commitment of financial transparency and accountability: To view any of the full organization's financial documents please visit www.guidestar.org or send a request to tyler@spsfnwa.org.

Platinum
Transparency
2022

Candid.