

# 2023

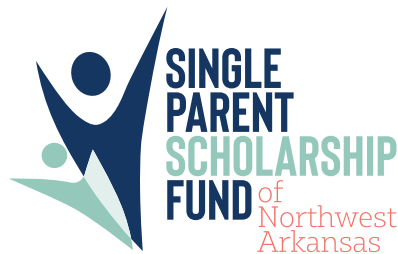
## SPONSORSHIP OPPORTUNITIES

**Changing Lives By Encouraging Personal Success**

2601 SW D St. | Bentonville, AR 72712

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# SPARK OF HOPE



**THURSDAY, JULY 27<sup>TH</sup>, 2023**  
**6:00 PM | ROGERS CONVENTION CENTER**

The Spark of Hope is an evening filled with inspirational stories of hope, perseverance, and generosity to honor SPSFNWA recipients and supporters. The three prestigious Spark of Hope Awards are presented to an outstanding Individual, Community Partner and Corporate Sponsor.

## **PRESENTING SPONSOR \$20,000 AND ABOVE**

- Exclusivity in business category
- Most prominent logo recognition in all Spark of Hope printed materials and advertising
- 16 guests at Spark of Hope
- Opportunity for company representative to speak at Spark of Hope
- Year-round recognition on front page of SPSFNWA website
- Mentions and tags on social media sites

\*All other recognition associated with Magna Cum Laude Society

## **MAGNA CUM LAUDE \$10,000**

- Eight guests at Spark of Hope
  - Verbal recognition at Spark of Hope
  - Prominent logo recognition on all Spark of Hope printed materials and most advertising
  - Year-round recognition on SPSFNWA website
  - Mentions and tags on social media sites
- \*All other recognition associated with Cum Laude Society

## **CUM LAUDE \$5,000**

- Eight guests at Spark of Hope
- Logo recognition on selected print publicity
- Acknowledgement in the SPSFNWA newsletter and on website
- Logo recognition in Spark of Hope program
- Mentions and tags on social media sites

## **DEAN'S LIST \$2,500**

- Six guests to Spark of Hope
- Logo recognition on limited print publicity
- Acknowledgement in the SPSFNWA newsletter and on website
- Logo recognition in Spark of Hope program
- Mentions and tags on social media sites

## **GRADUATE \$1,500**

- Four guests at Spark of Hope
- Acknowledgement in the SPSFNWA newsletter and on website
- Logo recognition in Spark of Hope program
- Mentions and tags on social media sites

## **TABLE SPONSOR \$1,000**

- Eight seats with Table Sponsor designation
- Name listing in the Spark of Hope program

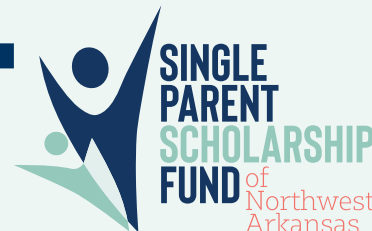
“ When you believe in the mission of an organization, it's easy to lend support. The courage, bravery, and determination of recipients of the Single Parent Scholarship Fund motivate us to continue our partnership and help those who need it most. You see the direct impact of your support in the successes of your community members. ”

— **DANIELLE DOTSON,**  
Adventure Subaru



NORTHWEST ARKANSAS' ORIGINAL MINI GOLF TOURNAMENT WITH LOCATIONS IN FAYETTEVILLE & LOWELL

# GOLFTOBERFEST



**OCTOBER 7<sup>TH</sup> THROUGH THE 22<sup>ND</sup>, 2023**

Golftoberfest is a great way to encourage your family, friends, and co-workers to get out and play for a good cause. Held at Gator Golf in Fayetteville and Golf Mountain in Lowell, this two-week event gives you the opportunity to go play at a time of your choosing!

## PRESENTING \$7,500

- Most prominent placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Opportunity to share a message to all participants via a special pre-recorded video.
- Acknowledgement in the SPSFNWA newsletter and on website
- Six complimentary teams of four
- Representative included in interviews with media (if available)
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

## EAGLE \$5,000

- Verbal recognition during event via a special video message.
- Preferred placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgement in the SPSFNWA newsletter and on website
- Five complimentary teams of four
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

## BIRDIE \$2,500

- Business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgement in the SPSFNWA newsletter and on website
- Four complimentary teams of four
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

## PAR \$1,000

- Business logo on most event publicity, signage, t-shirts, and printed materials
- Acknowledgement in the SPSFNWA newsletter and website
- Three complimentary teams of four
- Signage with logo placed at both course locations for two weeks during event

## HOLE-IN-ONE CONTEST SPONSOR - \$500 (18 AVAILABLE)

- Business name or logo on t-shirts and most event publicity
- Business logo and sponsor recognition at designated hole-in-one
- Two complimentary teams of four
- Signage at two locations

## TEE BOX \$250 (36 AVAILABLE)

- Signage at tee box at two locations
- One complimentary team of four

October 13<sup>TH</sup>, 2023

\$1,000 per Team



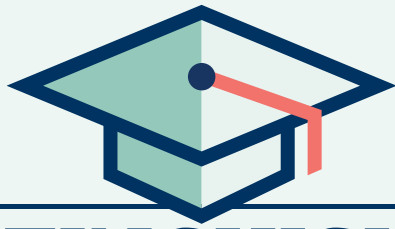
Golftoberfest, NWA's ORIGINAL Mini-Golf Tourney, now has a VIP Opportunity!

Another great option to get your team out for a fun time at

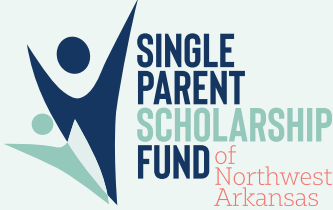


- Unlimited TopGolf Play (up to six people per team)
- Live Leaderboard
- Includes Breakfast & Lunch and Non-alcoholic Beverages
- Exclusive Event with Limited Availability

[WWW.SPSFNWA.ORG](http://WWW.SPSFNWA.ORG)



# DISTINGUISHED SCHOLARS BRUNCH



**SATURDAY, APRIL 1<sup>ST</sup>, 2023  
AT FAYETTEVILLE PUBLIC LIBRARY**

Exclusively for our top donors, named scholarship or program endowment contributors and their Scholarship recipients.

## **PRESENTING SPONSOR \$5,000**

- Most prominent logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Seating for 10 guests
- Prominent logo recognition on SPSFNWA website
- Mentions and tags on social media

## **DISTINGUISHED SPONSORS \$2,500**

- Logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Seating for six guests
- Logo recognition on SPSFNWA website
- Mentions and tags on social media

## **PRESENTING \$5,000**

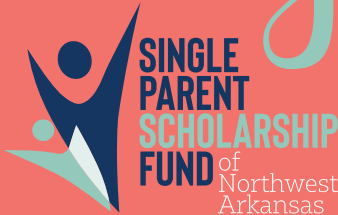
- Most prominent logo recognition on invitation and all event materials
- Reserved seating for 20
- Verbal recognition and signage at the event
- Opportunity to address the audience
- Most prominent logo recognition on SPSFNWA website event page, newsletter and social media.

*All other recognition and services provided to Jingle Sponsor*

## **JINGLE \$2,500**

- Logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Reserved seating for 10
- Logo recognition on SPSFNWA website event page, newsletter and social media.

# Jingle Mingle



**THURSDAY, DECEMBER 7<sup>TH</sup>, 2023  
AT HERONCREST, ELM SPRINGS**

Northwest Arkansas' premier holiday social event