

2023

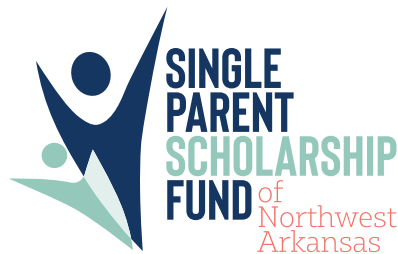
SPONSORSHIP OPPORTUNITIES

Changing Lives By Encouraging Personal Success

2601 SW D St. | Bentonville, AR 72712

www.spsfnwa.org | 479-254-8550 ext. 103 | Email: steven@spsfnwa.org

SPARK OF HOPE



THURSDAY, JULY 27TH, 2023
6:00 PM | ROGERS CONVENTION CENTER

The Spark of Hope is an evening filled with inspirational stories of hope, perseverance, and generosity to honor SPSFNWA recipients and supporters. The three prestigious Spark of Hope Awards are presented to an outstanding Individual, Community Partner and Corporate Sponsor.

PRESENTING SPONSOR \$20,000 AND ABOVE

- Exclusivity in business category
- Most prominent logo recognition in all Spark of Hope printed materials and advertising
- 16 guests at Spark of Hope
- Opportunity for company representative to speak at Spark of Hope
- Year-round recognition on front page of SPSFNWA website
- Mentions and tags on social media sites

*All other recognition associated with Magna Cum Laude Society

MAGNA CUM LAUDE \$10,000

- Eight guests at Spark of Hope
 - Verbal recognition at Spark of Hope
 - Prominent logo recognition on all Spark of Hope printed materials and most advertising
 - Year-round recognition on SPSFNWA website
 - Mentions and tags on social media sites
- *All other recognition associated with Cum Laude Society

CUM LAUDE \$5,000

- Eight guests at Spark of Hope
- Logo recognition on selected print publicity
- Acknowledgement in the SPSFNWA newsletter and on website
- Logo recognition in Spark of Hope program
- Mentions and tags on social media sites

DEAN'S LIST \$2,500

- Six guests to Spark of Hope
- Logo recognition on limited print publicity
- Acknowledgement in the SPSFNWA newsletter and on website
- Logo recognition in Spark of Hope program
- Mentions and tags on social media sites

GRADUATE \$1,500

- Four guests at Spark of Hope
- Acknowledgement in the SPSFNWA newsletter and on website
- Logo recognition in Spark of Hope program
- Mentions and tags on social media sites

TABLE SPONSOR \$1,000

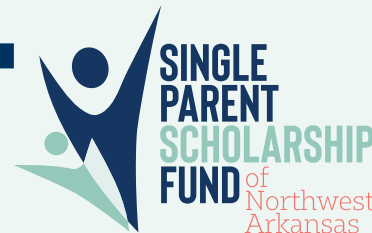
- Eight seats with Table Sponsor designation
- Name listing in the Spark of Hope program

“When you believe in the mission of an organization, it's easy to lend support. The courage, bravery, and determination of recipients of the Single Parent Scholarship Fund motivate us to continue our partnership and help those who need it most. You see the direct impact of your support in the successes of your community members.”

— **DANIELLE DOTSON,**
Adventure Subaru

NORTHWEST ARKANSAS' ORIGINAL MINI GOLF TOURNAMENT WITH LOCATIONS IN FAYETTEVILLE & LOWELL

GOLFTOBERFEST



OCTOBER 7TH THROUGH THE 22ND, 2023

Golftoberfest is a great way to encourage your family, friends, and co-workers to get out and play for a good cause. Held at Gator Golf in Fayetteville and Golf Mountain in Lowell, this two-week event gives you the opportunity to go play at a time of your choosing!

PRESENTING \$7,500

- Most prominent placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Opportunity to share a message to all participants via a special pre-recorded video.
- Acknowledgement in the SPSFNWA newsletter and on website
- Six complimentary teams of four
- Representative included in interviews with media (if available)
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

EAGLE \$5,000

- Verbal recognition during event via a special video message.
- Preferred placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgement in the SPSFNWA newsletter and on website
- Five complimentary teams of four
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

BIRDIE \$2,500

- Business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgement in the SPSFNWA newsletter and on website
- Four complimentary teams of four
- Mentions and tags on social media sites
- Signage with logo placed at both course locations for two weeks during event

PAR \$1,000

- Business logo on most event publicity, signage, t-shirts, and printed materials
- Acknowledgement in the SPSFNWA newsletter and website
- Three complimentary teams of four
- Signage with logo placed at both course locations for two weeks during event

HOLE-IN-ONE CONTEST SPONSOR - \$500 (18 AVAILABLE)

- Business name or logo on t-shirts and most event publicity
- Business logo and sponsor recognition at designated hole-in-one
- Two complimentary teams of four
- Signage at two locations

TEE BOX \$250 (36 AVAILABLE)

- Signage at tee box at two locations
- One complimentary team of four

October 13TH, 2023

\$1,000 per Team



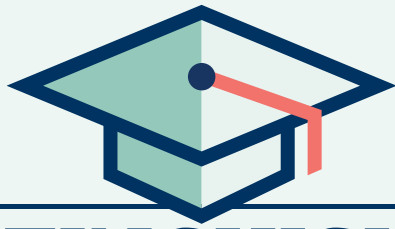
Golftoberfest, NWA's ORIGINAL Mini-Golf Tourney, now has a VIP Opportunity!

Another great option to get your team out for a fun time at

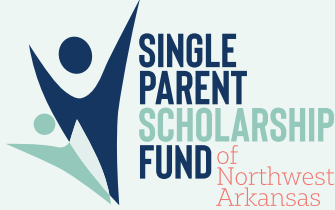


- Unlimited TopGolf Play (up to six people per team)
- Live Leaderboard
- Includes Breakfast & Lunch and Non-alcoholic Beverages
- Exclusive Event with Limited Availability

WWW.SPSFNWA.ORG



DISTINGUISHED SCHOLARS BRUNCH



**SATURDAY, APRIL 1ST, 2023
AT FAYETTEVILLE PUBLIC LIBRARY**

Exclusively for our top donors, named scholarship or program endowment contributors and their Scholarship recipients.

PRESENTING SPONSOR \$5,000

- Most prominent logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Seating for 10 guests
- Prominent logo recognition on SPSFNWA website
- Mentions and tags on social media

DISTINGUISHED SPONSORS \$2,500

- Logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Seating for six guests
- Logo recognition on SPSFNWA website
- Mentions and tags on social media

PRESENTING \$5,000

- Most prominent logo recognition on invitation and all event materials
- Reserved seating for 20
- Verbal recognition and signage at the event
- Opportunity to address the audience
- Most prominent logo recognition on SPSFNWA website event page, newsletter and social media.

All other recognition and services provided to Jingle Sponsor

JINGLE \$2,500

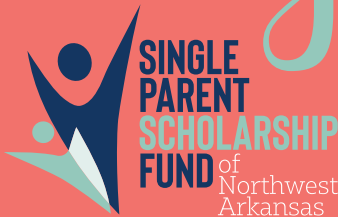
- Logo recognition on invitation and all event materials
- Verbal recognition and signage at the event
- Reserved seating for 10
- Logo recognition on SPSFNWA website event page, newsletter and social media

All other recognition and services provided to Mingle Sponsor

MINGLE \$1,000

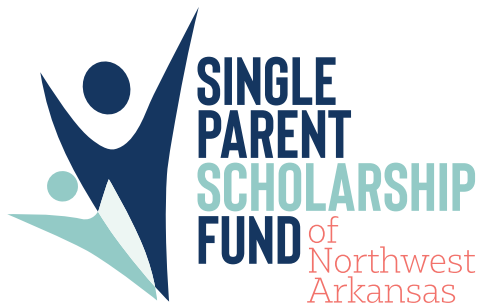
- Logo recognition at the event
- Reserved seating for 10
- Bottle service
- Special dessert

Jingle Mingle



**THURSDAY, DECEMBER 7TH, 2023
AT HERONCREST, ELM SPRINGS**

Northwest Arkansas' premier holiday social event



SPONSOR AGREEMENT

Company Name: _____ Date: _____

Company Representative: _____

Phone: _____ Fax: _____ Email: _____

Address: _____
Number and Street City State Zip

SELECT EVENT(S) FOR SPONSORSHIP COMMITMENT:

[] SPARK OF HOPE

- | | |
|------------------------------------------|----------|
| <input type="checkbox"/> Presenting | \$20,000 |
| <input type="checkbox"/> Magna Cum Laude | \$10,000 |
| <input type="checkbox"/> Cum Laude | \$5,000 |
| <input type="checkbox"/> Dean's List | \$2,500 |
| <input type="checkbox"/> Graduate | \$1,500 |
| <input type="checkbox"/> Table Sponsor | \$1,000 |

[] JINGLE MINGLE

- | | |
|-------------------------------------|---------|
| <input type="checkbox"/> Presenting | \$5,000 |
| <input type="checkbox"/> Jingle | \$2,500 |
| <input type="checkbox"/> Mingle | \$1,000 |

[] GOLFTOBERFEST

- | | |
|--------------------------------------|---------|
| <input type="checkbox"/> Presenting | \$7,500 |
| <input type="checkbox"/> Eagle | \$5,000 |
| <input type="checkbox"/> Birdie | \$2,500 |
| <input type="checkbox"/> Par | \$1,000 |
| <input type="checkbox"/> VIP | \$1,000 |
| <input type="checkbox"/> Hole-in-One | \$500 |
| <input type="checkbox"/> Tee Box | \$250 |

[] DISTINGUISHED SCHOLARS BRUNCH

- | | |
|----------------------------------------|---------|
| <input type="checkbox"/> Presenting | \$5,000 |
| <input type="checkbox"/> Distinguished | \$2,500 |

[] Please reserve this sponsor level and send an invoice.

IN KIND SUPPORT: (PLEASE SPECIFY) _____ VALUE: \$ _____

• Sponsorship/donation will be acknowledged as described in the accompanying Sponsorship Packet.

Sponsor Representative Signature

Date

INSTRUCTIONS: Please mail, fax or email this contract to Steven Hinds at steven@spsfnwa.org
Corporate logos should be emailed in high resolution .eps or .jpg