



# 2019 SPONSORSHIP OPPORTUNITIES



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As a single mom and college student, I juggle a lot and work long hours. Yes, it costs my children a little bit of me, but what they get in return is a mother who is energized and content. I will be the first in my family to obtain a college degree. I am a positive example to my younger siblings as well as my children – who all plan to go to college now too. They truly inspire and encourage me.

— Jessica Frasher —

”

Jessica, pictured with her children Trae (11) and A'laeyah (8), is a 7-time SPSF NWA scholarship recipient and has already earned her Associates degree at NWACC. Jessica transferred to Missouri Southern State University in 2018 to complete her Bachelor's in Accounting. While she initially planned to become a Bookkeeper, her success and the support from SPSF NWA have motivated her to work toward owning her own accounting firm as a CPA.

Your gift will help end poverty and create prosperity for generations!

# Spark of Hope

June 20, 2019

Each year more than **400** supporters attend the **Spark of Hope**, a dinner and awards ceremony filled with inspirational stories, to honor SPSF NWA supporters and recipients. The prestigious Spark of Hope Awards are presented to an outstanding **Individual, Community Partner, Corporate Sponsor, and Distinguished Alumnus.**

## Summa Cum Laude \$25,000 and above (1 available)

- Exclusivity in business category
- Most prominent logo recognition in all Spark of Hope printed materials and advertising
- Two tables at Spark of Hope with preferred seating (16 tickets) and signage
- Opportunity for company representative to speak at Spark of Hope
- Year-round recognition on front page of SPSF NWA website
- Sponsor appreciation keepsake
- Mentions and tags on social media sites

\*All other recognition associated with Magna Cum Laude Society

## Magna Cum Laude \$10,000 (3 available)

- One table at Spark of Hope with preferred seating (8 tickets) and signage
- Verbal recognition at Spark of Hope
- Preferred logo recognition on all Spark of Hope printed materials and most advertising
- Year-round recognition on SPSF NWA's sponsor page on website
- Sponsor appreciation keepsake
- Mentions and tags on social media sites

\*All other recognition associated with Cum Laude Society

## Cum Laude \$5,000 (6 available)

- One table at Spark of Hope with preferred seating (8 tickets) and signage
- Logo recognition on some print publicity
- Acknowledgement in the SPSF NWA newsletter and on website
- Logo recognition in Spark of Hope program
- Sponsor appreciation keepsake
- Mentions and tags on social media sites

## Dean's List \$2,500 (10 available)

- Six tickets to Spark of Hope with table signage
- Logo recognition on limited print publicity
- Acknowledgement in the SPSF NWA newsletter and on website
- Logo recognition in Spark of Hope program
- Sponsor appreciation keepsake
- Mentions and tags on social media sites

## Graduate \$1,250 (Unlimited)

- Four tickets to Spark of Hope with table signage
- Acknowledgement in the SPSF NWA newsletter and on website
- Logo recognition in Spark of Hope program
- Sponsor appreciation keepsake

## Table Sponsor \$1,000 (Unlimited)

- One table to Spark of Hope (8 tickets) with table signage



## Presenting \$10,000 (1 Available)

- Most prominent placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Opportunity for company representative to give welcome/opening remarks
- Acknowledgement in the SPSF NWA newsletter and on website
- Product placement at event and in goody bags
- 6 complimentary teams of 4
- Representative included in Interviews with media (if available)
- Mentions and tags on social media sites

## Eagle \$5,000 (1 Available)

- Verbal recognition during event
- Preferred placement of business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgement in the SPSF NWA newsletter and on website
- Product placement at event and in goody bags
- 5 complimentary teams of 4
- Mentions and tags on social media sites

## Birdie \$2,500 (2 Available)

- Business logo and sponsor recognition in all event publicity, signage, t-shirts and printed materials
- Acknowledgement in the SPSF NWA newsletter and on website
- Product placement at event and in goody bags
- 4 complimentary teams of 4
- Mentions and tags on social media sites

## Par \$1,000 (4 Available)

- Business logo on most event publicity, signage, t-shirts, and printed materials
- Acknowledgement in the SPSF NWA newsletter and website
- Product placement at event and in goody bags
- 3 complimentary teams of 4

## Hole-in-One

### Contest Sponsor - \$500 (10 Available)

- Business name or logo on t-shirts and most event publicity
- Acknowledgement and verbal recognition during event
- Business logo and sponsor recognition at designated hole-in-one
- 2 complimentary teams of 4

## Tee Box

### \$250 (36 Available)

- Signage at tee box for two flights
- 1 complimentary team of 4



## PATHWAY TO PROSPERITY BRUNCH

By invitation only – to honor those who have named scholarship or program endowments and their chosen recipients.

MARCH 30, 2019

## Presenting

### \$10,000 (1 Available)

- Opportunity for company representative to speak at the event
- Most prominent recognition on invitation and all event materials
- Logo recognition on SPSF NWA's website and newsletter
- Sponsor appreciation keepsake
- Two tables with preferred seating (16 tickets)
- Mentions and tags on social media sites

## Pathway to Prosperity

### \$5,000 (3 Available)

- Logo recognition on invitation and all event materials
- Logo recognition on SPSF NWA's website and newsletter
- Sponsor appreciation keepsake
- One table with preferred seating (8 tickets)
- Mentions and tags on social media sites



SUMMIT  
SEPTEMBER 7, 2019

## Presenting

### \$5,000 (1 available)

- Logo recognition on all event promotional materials
- Verbal recognition at event
- Opportunity to address guests at the event
- Logo recognition on SPSF NWA newsletter and website
- Sponsor appreciation keepsake
- Mentions and tags on social media sites

A full day professional development and networking conference to connect alumni, recipients, and interested applicants.

“ Johnson & Johnson partners with SPSF NWA to empower single parents to support their families while pursuing higher education to create a better life. The prosperity that is created benefits our region immensely, now and for future generations... and aligns perfectly with J&J's Credo commitment to the local community. ”

– Jennifer Miller

Sr. Customer Development Manager for Oral Care at Johnson & Johnson, Walmart

[www.spsfnwa.org/events](http://www.spsfnwa.org/events)



Become a Corporate Sponsor and **EMPOWER** determined single parents to create better, brighter futures for their families through higher education.



# Single Parent Scholarship Fund



of NORTHWEST ARKANSAS  
CARROLL, MADISON, WASHINGTON COUNTIES

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## SCHOLARSHIPS. SUPPORT. SUCCESS.